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(To be filled by candidate)

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Roll No. : PTTP221113

Registration Number : ..... **Date of Examination :** .....

Exam Centre : Old Rajinder Nagar ☐ Bhopal ☐ Online ☐

Test - 4

Code : TC706

RCA Batch 2023

GENERAL INSTRUCTIONS

This Question-cum Answer (QCA) Booklet contains 64 pages. Immediately on receipt of the booklet, please check that this QCA booklet does not have any misprint or torn or missing pages or items, etc. If so, get it replaced by a fresh QCA booklet.

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Question paper will be provided separately and can be taken by the candidates after conclusion of the exam.

.....

SUBJECT/PAPER
GENERAL STUDIES

Invigilator's Sign. : .....

[To be filled by the STUDENT]

Student's Queries for the Evaluator (if any write them below)

[To be filled by the EXAMINER]

Evaluator's response

(For filling by Examiners only)

Evaluator Code :

Q.No	Pg No.	Maximum Marks	Marks	Total
1. (a)	1			
1. (b)	3			
2. (a)	5			
2. (b)	7			
3. (a)	9			
3. (b)	11			
4. (a)	13			
4. (b)	15			
4. (c)	17			
5. (a)	19			
5. (b)	21			
6. (a)	23			
6. (b)	25			
7.	27			
8.	32			
9.	37			
10.	42			
11.	47			
12.	52			
		Grand Total		

Signature

MACRO COMMENTS

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खण्ड–A / Section–A

1. (a) लोक सेवा के लिए न केवल कानूनी बल्कि नैतिक रूप से सैद्धांतिक कार्रवाई की भी आवश्यकता होती है। लोक सेवा के लिए लोक सेवक की संविधान, कानूनों और नैतिक सिद्धांतों के प्रति निष्ठा की आवश्यकता होती है। आपके विचार से इन तीनों में से किसे आधिकारिक कार्यों को करते समय प्रधानता प्राप्त होनी चाहिए? क्यों? चर्चा कीजिए। (150 शब्दों में उत्तर दीजिए) 10 अंक

Public service requires not merely legal but also morally principled action. Public service requires the public servant to place loyalty to the Constitution, laws, and ethical principles. Among the three, which do you think must acquire primacy while carrying out official functions? Why? Discuss. (Answer in 150 words) 10 Marks

2nd ARC talks about value based administration which is not only based on laws but also rooted in values like compassion, transparency etc.



Constitution should be primary as

(i) Supreme law of the land

(ii) Rooted in ethical principles & values

follow constitution → yes → ethics followed

→ No → unethical act

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(iii) important values
- ↳ Social welfare
- ↳ DPSP
- ↳ fundamental rights
- ↳ fundamental duties.

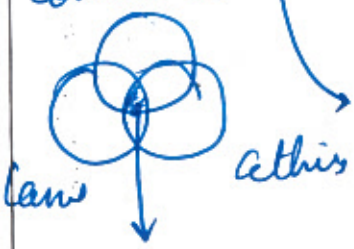
→ all are central to good governance.

(iv) result of discourse ethics
- ↳ extensive debate & discussion in parliament → developed best standards.

others are also important as

laws
- made through procedure established by constitution itself
- made by a legitimate authority
- is line with constitutionalism.

Ethics
- laws & Constitution may not address all issues.
  - (eg) emerging issue of AI
- laws may not be enforced
  - ↳ ethics safeguards in absence of laws.



↳ Thus following the trinity is the best governance approach.

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1. (b) "सत्यनिष्ठा पर आधारित सविनय अवज्ञा" से आप क्या समझते हैं? क्या आपको लगता है कि व्यक्तिगत सत्यनिष्ठा को चुनौती देना सिविल सेवाओं में जिम्मेदार अवज्ञा का न्यायसंगत कारण हो सकता है? व्याख्या कीजिए। (150 शब्दों में उत्तर दीजिए) 10 अंक

What do you understand by "integrity-based civil disobedience"? Do you think a challenge to personal integrity can be a justifiable cause for responsible disobedience in civil services? Explain. (Answer in 150 words) 10 Marks

Integrity based civil disobedience refers to a situation when public servant or people refuse to obey the rules, laws or commands as it is against their personal integrity

eg An officer of integrity will refuse to fire on unarmed peaceful protestors even if ordered by his superior.

In certain situations challenge to personal integrity can be a justified reason for responsible disobedience as:—

(1) There's no court superior to the Court of conscience (Mahatma Gandhi)

Candidates must not write on this margin

thus actions should be in line with personal moral conscience.

(ii) Sometimes laws are immoral

(e.g) Gandhiji's civil disobedience.

(iii) sometimes larger public interest requires disobedience.

(e.g) Seniors ordering to do a lawful act that is unethical (e.g) surveillance.

But at times, it can't be justified

(i) In Military services → based on submission to command & discipline.

→ civil disobedience → impact morale.

(ii) Superiors may have access to information that I may not have → what may appear unethical to me may not be

(e.g) surveillance of a terrorist.

Therefore it should be resorted only when all other alternatives have been exhausted.

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2. (a) हालिया शोध से पता चला है कि संवेग (भावनाएँ) व्यक्तिगत और व्यावसायिक जीवन को महत्त्वपूर्ण रूप से प्रभावित करते हैं। वे कौन से प्राथमिक संवेग हैं जो कार्यस्थल की उत्पादकता पर नकारात्मक और सकारात्मक प्रभाव डालते हैं? प्रासंगिक उदाहरणों के साथ स्पष्ट कीजिए। (150 शब्दों में उत्तर दीजिए) 10 अंक

Recent research has shown that emotions significantly impact personal and professional lives. What are the primary emotions that negatively and positively impact workplace productivity? Explain with relevant examples. (Answer in 150 words) 10 Marks

Q

"It is Emotional intelligence that determines 80% of the success"

Daniel Goleman.

Recent researches have shown that human beings are also emotionally driven at workplace which also determines their productivity

(e.g.) Human relations school by Elton Mayo → Hawthorne studies.

Primary emotions impacting productivity

Positive impact

(i) Collegiality based on love & compassion
↳ better team work.

(ii) Happiness → better satisfaction at workplace.

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(iii) Laughter and joy → through jokes etc
Humour → builds comradarie among workers.

(iv) Respect and care → following leaders

Negative impacts

(i) Anger → distrust and conflict at workplace.

(ii) Jealousy → discontentment, Competition against fellow workers.

(iii) Alienation → leads to mental health issues → impacts productivity.

Emotions
- rooted in virtue → virtuous outcome for all
- rooted in vice → vicious outcome for all.

"Thus emotions can either get in the way & get us on the way"

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2. (b) तकनीकी दक्षता संसाधनों के उपयोग को सुनिश्चित करती है और सामाजिक दक्षता सामाजिक आवश्यकताओं की पूर्ति को सुनिश्चित करती है, नैतिक दक्षता क्या सुनिश्चित करती है? क्या आपको लगता है कि तकनीकी और सामाजिक दक्षता की तुलना में नैतिक दक्षता अधिक महत्त्वपूर्ण है? क्यों/क्यों नहीं?

(150 शब्दों में उत्तर दीजिए) 10 अंक

Technical efficiency ensures resource utilization and social efficiency ensures fulfillment of social needs, what does ethical efficiency ensure? Do you think ethical efficiency is more important than technical and social efficiency? Why/Why not?

(Answer in 150 words) 10 Marks

Ethical efficiency relates to effective and efficient use of ethical principles and values in decision making.

Technical efficiency → resource efficiency
→ financial optimisation
→ on time delivery of service

Social efficiency → ensure social justice
→ address societal needs.

Along with these Ethical efficiency is also important as it ensures! —

(i) Ethical management → ethical leadership
→ ethical code of conduct.

(ii) ~~Ethical~~
(iv) Management of ethics → Ethical training
→ ethics hotline

Candidates must not write on this margin

↳ ethical situational advice to those in need.

(iii) Probity in the process & procedures
Integrity (e.g.) Integrity Pact before PPP projects.

(iv) promotes ethical workforce

(e.g.) Mission Karmayogi of Railways

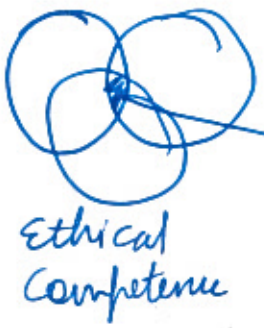
Ethical efficiency is more important as

(i) for value based administration (2nd ARC)

(ii) to provide human touch in administration

(iii) will ensure democratic attitude along with bureaucratic attitude.

Technical & social efficiency is also important



Therefore Mission Karmayogi focuses on this holistic capacity building of civil servants.

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3. (a) "मनुष्य जीवन के एक विभाग (मामले) में सही काम नहीं कर सकता जबकि वह किसी अन्य विभाग (क्षेत्र) में गलत काम करने में लगा हुआ है।" महात्मा गांधी। क्या आपको लगता है कि किसी व्यक्ति की व्यक्तिगत नैतिकता पेशेवर जीवन को प्रभावित करती है या उन दोनों को विभाजित किया जा सकता है? प्रासंगिक उदाहरणों के साथ अपना मत स्पष्ट कीजिए। (150 शब्दों में उत्तर दीजिए) 10 अंक

"Man cannot do right in one department of life whilst he is occupied in doing wrong in any other department." Gandhi.
Do you think an individual's personal ethics impacts professional life or they both can be compartmentalized? Explain your position with relevant examples.
(Answer in 150 words) 10 Marks

"Ethics in Professional life is rooted in ethics in personal life"

As said by Gandhi ji Integrity demands that a person remain ethical in all situations irrespective of consequences or the hurdles.

Personal ~~life~~ ethics impact professional life as

(i) family values learnt in childhood shapes behaviours even in adulthood
(e.g) Rama followed Dharma due to ethical upbringing

(ii) Contentment, charity (daan), compassion etc are learnt through religion, or

Candidates must not write on this margin

family but impact professional life

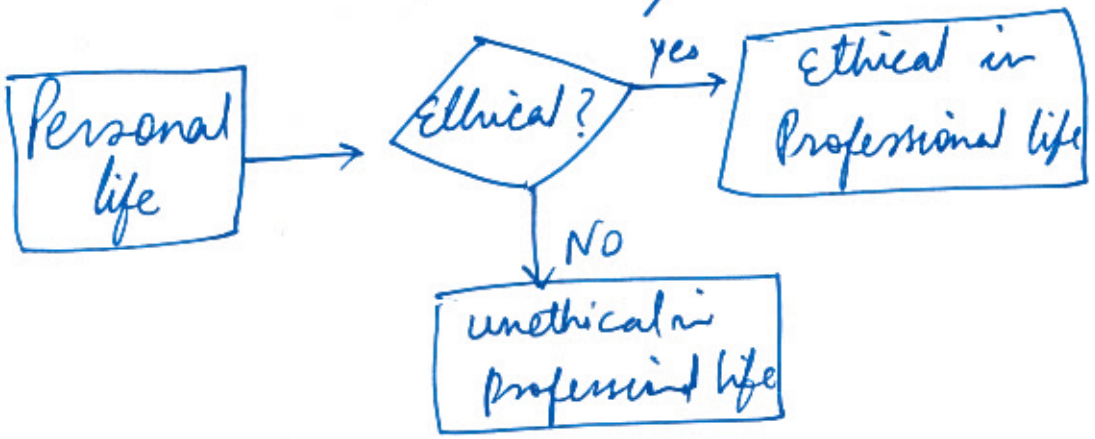
(e.g) lack of contentment → greed → corruption.

(III) Patriarchal values at home → sexual harassment or ill treatment of female colleagues at work place.

(IV) Emotional intelligence is reflected both in personal and private sphere

(e.g) dealing with crying child as well as dealing with crisis situation at work.

(V) Virtue ethics argues that a virtuous person will be ethical everywhere at home as well as in public.



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3. (b) अच्छाई जो सही है उसे करने की आंतरिक अनिवार्यताओं का परिणाम है, न कि नैतिक नियमों से उसका स्वीकरण या अपेक्षित परिणामों के रूप में प्राप्त पुरस्कार। क्या आप सहमत हैं? चर्चा कीजिए।
(150 शब्दों में उत्तर दीजिए) 10 अंक

Goodness is the result of internal imperatives to do what is right, not sanctions from moral rules or rewards from expected consequences. Do you agree? Discuss. (Answer in 150 words) 10 Marks

"There's no court superior to the court of conscience" - Gandhi.

we have to justify our actions in the courts of our conscience first before justifying in light of any sanctions or rules.

Goodness: result of internal imperatives

(i) virtue ethics → Good acts → if person is virtuous → actions automatically good.

(ii) Deivine Command theory → If a person follows god's command → actions become good.

(iii) voice of conscience → acts as moral compass inside each of us

Candidates must not write on this margin

→ deterrent wrongdoing
→ promotes goodness.

But external sanctions, rewards, rules also play key role:

(i) Kant's Categorical imperative → morally good actions are those that follow certain universal laws
(e.g) humans as ends never as means.

(ii) Sanctions and punishments creates deterrance → prevents wrongdoing
(e.g) POCA 1988.

(iii) Rewards → plays role in classical conditioning of attitude
(e.g) Rewarding a child everytime he finishes homework. → discipline
also incentivises others to work better.
(e.g) Swachh Bharat.

Therefore conscience along with rules, regulation, rewards and punishments are all

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निम्नलिखित उद्धरणों का अर्थ स्पष्ट कीजिए तथा उनकी समसामयिक प्रासंगिकता पर चर्चा कीजिए।
Explain the meaning of the following quotations and discuss their contemporary relevance.

4. (a) "सहिष्णुता विशुद्ध रूप से चित्त का कार्य है। यही सद्गुण का सार है। सहिष्णु होना एक ताकत है।"
(150 शब्दों में उत्तर दीजिए) 10 अंक

"To tolerate is purely an act of the mind. That is the essence of virtue. To tolerate is a strength."
(Answer in 150 words) 10 Marks

a "The highest goal of education is tolerance" Helen Keller.

Tolerance means having objective outlook towards values, cultures, beliefs and ways of life of those who differ from us.

It includes not only tolerating differences but also respecting it.

It is purely an act of mind

↳ if we can tolerate differing opinions in our mind → mark of an educated man (Socrates)

↳ based on our attitude (a condition of mind) towards "others"

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It is the essence of virtue

- as it fosters respect and acceptance of differences
- promotes freedom of speech & expression
- promote diversity and inclusiveness
  - e.g. American society and Indian society.
- Anekantavada (Jainism)

Tolerance as strength

- promotes unity in diversity
- shows psychological strength to tolerate differing viewpoints.

Therefore the ideas of universal tolerance of Kabir and Bhakti movement should be our guiding light

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4. (b) "समाज की सेवा करना हमारा प्रथम कर्तव्य है, और हमारे द्वारा ऐसा करने के बाद, हम अपनी आत्माओं के उद्धार में पूर्णतः भाग ले सकते हैं।" (150 शब्दों में उत्तर दीजिए) 10 अंक

"It is our first duty to serve society, and after we have done that, we may attend wholly to the salvation of our souls." (Answer in 150 words) 10 Marks

Ethical Altruism contends that it is the duty of every Individual to serve others. and to work towards relieving sufferry of others

Therefore it is our first duty to serve others as :—

(i) fosters spirit of service

(ii) a dedication to public service

(iii) we can find ourselves through the service of others (Gandhi ji)

(iv) Serving others as a source of joy

eg Mother Teresa.

(v) Self interest is also rooted in public interest.

Candidates must not write on this margin

(eg) Society prospers → self prospers.

This should be followed by salvation of our souls :—

(i) Budhism : role of monk is to help others and then find personal salvation.

(ii) Gandhi ji → we can serve god by serving people → as god resides in all of us → lead to personal salvation.

(e.g) Gandhi ji effort to remove untouchability

Thus personal well being has to be rooted in social wellbeing in line with values of communitarianism.

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4. (c) "शांति के काल इतिहास की पुस्तकों के खाली पन्ने हैं" (150 शब्दों में उत्तर दीजिए) 10 अंक

"Periods of peace are the empty pages in the history books" (Answer in 150 words) 10 Marks

"Peace is not just the absence of conflict, but it is the absence of injustice" Martin Luther King

unfortunately conflict and injustice are constant historical feature of human society → leads to absence of peace

In India → casteism, untouchability
- Sati, Purdah system
- Child marriage etc all led to injustices and displacement of peace.

In the world → racism, colonialism
- climate injustice
- global inequality etc

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perpetuates system of injustice leading to conflict & lack of peace.

Similarly constant state of wars such as the two world wars Vietnam war, cold war, Korean war, Indian china, Indian Pak-war old-the current Russia-ukraine war shows that peace is indeed short lives

Way ahead

- peace of heart - prerequisite
- giving up greed, jealousy etc
- foster international cooperation
- promoting national unity & integrity.

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5. (a) सिविल सेवा के संदर्भ में नैतिक और गैर–नैतिक मूल्यों के बीच अंतर बताइए। 5 मूल नैतिक मूल्यों की पहचान कीजिए जो किसी भी विभाग की सभी सेवाओं के लिए आधारभूत मूल्यों के रूप में काम कर सकते हैं। कारण बताइए कि क्यों उन मूल्यों को आधारभूत माना जा सकता है। (150 शब्दों में उत्तर दीजिए) 10 अंक

In the context of civil service, distinguish between moral and nonmoral values. Identify 5 basic moral values that can serve as foundational values for all services irrespective of the department. Give reasons why those values can be considered foundational.

(Answer in 150 words) 10 Marks

Moral	non-moral values
• based on ethical principles	• based on Bureaucratic principles
• provides value based administration	• promotes efficiency & effectiveness
eg Compassion, Transparency, welfare integrity, honesty	eg efficiency, openness, following chain of command

5 Basic moral values

(1) Integrity → confirmed honesty
→ safeguards society even in absence of laws

Candidates must not write on this margin

② Openness → promotes transparency & accountability

③ Compassion → promotes social wellbeing.

④ Honesty → ensures trust & credibility

⑤ Temperance → reduces corruption

Others → wisdom, Prudence

→ Courage

→

Candidates must not write on this margin

5. (b) निर्णय लेने में नागरिकों की भागीदारी शासन में नैतिकता के लिए महत्त्वपूर्ण है। क्या आप इस बात से सहमत हैं कि प्रभावी नागरिक सहभागिता तंत्र नैतिकता–संचालित प्रशासन को सुगमता प्रदान कर सकते हैं? आपके अनुसार वे कौन सी क्रियाविधियाँ हैं जिनका उपयोग नागरिक शासन में नैतिकता सुनिश्चित करने के लिए कर सकते हैं? (150 शब्दों में उत्तर दीजिए) 10 अंक

Citizens' involvement in decision-making is critical to ethics in governance. Do you agree that effective civic engagement mechanisms can facilitate an ethics-driven administration? What do you think are the mechanisms that citizens can use for ensuring ethics in governance? (Answer in 150 words) 10 Marks

Citizen engagement leads to ethical administration :—

(i) will ensure public oversight.
e.g. RTI act.

(ii) will ensure accountability
e.g. Mo sarkar of Odisha.

(iii) financial propriety
e.g. Social audits.

(iv) Performance review of civil servants.
e.g. Citizen report card.

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(v) transparency will ensure integrity and procedural integrity.

Mechanisms

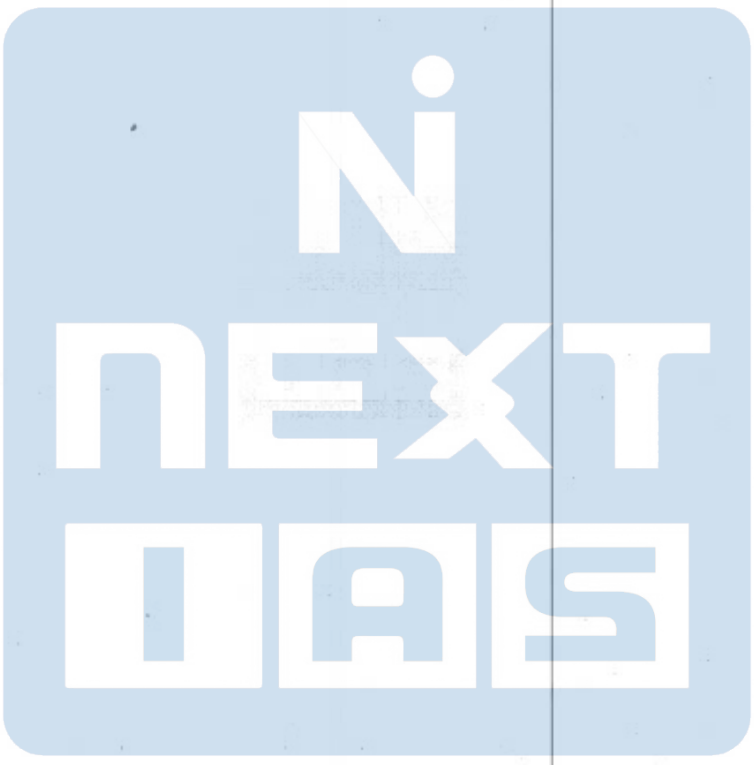
- citizen charter
- Social audits
- grievance redressal mechanism
- Citizens report-card
- RTI act.

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6. (a) "बेटी बचाओ और बेटी पढ़ाओ" जैसे सामाजिक परिवर्तन कार्यक्रम सलाह, परामर्श और अनुनयन का उपयोग करने में विश्वास करते हैं लेकिन कभी–कभी वांछित प्रतिक्रिया प्राप्त करने के लिए कुछ बल का प्रयोग करना भी आवश्यक होता है। क्या आपको लगता है कि सामाजिक रूपांतरण की ऐसी योजनाओं को क्रियान्वित करते समय सार्वजनिक प्रशासकों द्वारा अनुनयन के साथ थोड़े बल का प्रयोग करना एक अच्छा विचार है? प्रासंगिक उदाहरणों के साथ स्पष्ट कीजिए। (150 शब्दों में उत्तर दीजिए) 10 अंक

Social transformation programs such as "beti bachao and beti padhao" believes in using advice, counseling, and persuasion but sometimes a little force is also necessary for getting the desired response. Do you think it is a good idea to mix little force with persuasion by public administrators while implementing social schemes of transformation? Explain with relevant examples.

(Answer in 150 words) 10 Marks



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6. (b) अंततः प्रत्येक देश की विदेश नीति उस देश की शक्ति पर निर्भर करती है। शक्ति सैन्य या वित्तीय हो सकती है और...नैतिक भी हो सकती है। क्या आपको लगता है कि आज के विश्व में सैन्य या वित्तीय शक्ति के बिना नैतिक शक्ति का सम्मान किया जाएगा? अपना मत स्पष्ट कीजिए। (150 शब्दों में उत्तर दीजिए) 10 अंक

Ultimately foreign policy of every country hinges upon the strength which the nation possesses. Strength may be military or financial and may be also...moral." Do you think ethical strength without military or financial muscle will be respected in today's world? Explain your position. (Answer in 150 words) 10 Marks



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खण्ड–B / Section–B

7. आप एक औद्योगिक शहर के नगर निगम में कार्यरत एक युवा अधिकारी हैं। यह शहर बॉल बियरिंग और ऑटो पार्ट्स के निर्माण के लिए जाना जाता है। अधिकांश विनिर्माण इकाइयाँ छोटे पैमाने की इकाइयाँ है। जिनमे उत्पादन की स्वचालित इकाइयाँ कम हैं। अधिकांश इकाइयाँ शारीरिक श्रम पर निर्भर हैं, जो निकट के गाँवों के कारण प्रचुर मात्रा में उपलब्ध है।

जैसे–जैसे विनिर्माण इकाइयों की संख्या में वृद्धि हुई, श्रम की माँग बढती गई, जिससे शहर में मजदूरों की संख्या लगातार बढती गई। शहर में इस बड़ी संख्या में लोगो के आगमन के कारण फुटपाथों पर गन्दी बस्तियों (झुग्गियों) और अतिक्रमणों में अल्प अवधि में तेजी से वृद्धि हुई। बीच–बीच में निगम ने गंदी बस्तियों को हटाने के लिए अभियान चलाया, लेकिन कुछ समय बाद गंदी बस्तियाँ फिर से स्थापित हो जाती थी। यह अवैध गंदी बस्तियाँ शहरी दुःस्वप्न बन गई थीं।

आपको पुलिस अधिकारियों की मदद से अतिक्रमण और गंदी बस्तियों को हटाने की जिम्मेदारी दी गई। जैसे ही आपने अभियान शुरू किया, आपको एहसास हुआ कि फुटपाथ पर रहने वाले लोग मलिन बस्तियों (slum) में रहने वालों की तुलना में अधिक दयनीय स्थिति में हैं। कई फुटपाथवासी हाल ही में अपने गाँवों में अपनी संपत्ति बेचकर शहर आए हैं। अब यदि आप उन्हें बाहर निकालेंगे तो उनके पास जाने के लिए कोई जगह नहीं होगी। आपका हृदय उनके लिए दुखी है, और आपको लगा कि आपकी विभागीय कार्रवाई अमानवीय है, लेकिन आपकी आधिकारिक ज़िम्मेदारियाँ कड़ी निष्पक्ष कार्रवाई की माँग करती हैं। आप अपने आधिकारिक कर्तव्यों से समझौता किए बिना फुटपाथ पर रहने वालों की मदद करने का तरीका खोजने के लिए आतुर हैं।

(a) उपरोक्त स्थिति में आपको कौन–से मूल्य संबंधी टकराव/संघर्ष नज़र आते हैं?

(b) क्या कोई प्रशासक समानुभूति के मूल्य के लिए निष्पक्षता के मूल्य से समझौता कर सकता है? चर्चा कीजिए।

(c) उपरोक्त स्थिति में कौन–से विकल्प उपलब्ध हैं?

(d) शहरी क्षेत्रों में अवैध मलिन बस्तियों और अतिक्रमण से निपटने के लिए व्यवहार्य समाधान सुझाएँ।

(250 शब्दों में उत्तर दीजिए) 20 अंक

You are a young officer working with the Municipal Corporation of an industrial city. The city was known for manufacturing ball bearings and auto parts. Most manufacturing units were small-scale units with very little production process automation. The units relied on manual labor, which was in abundance due to the villages close by.

As the number of manufacturing units grew, the demand for labor increased, bringing in a steady inflow of laborers into the city. This influx of people into the town led to a mushrooming of slums and encroachments on the sidewalks. Once in a while, the Corporation conducted drives to clear out the slums, but after a time, the slums came back. The illegal slums had become an urban nightmare.

You were given the responsibility of clearing out the encroachments and slums with the help of Police authorities. As you started the drive, you realized that the people living by the sidewalks were vulnerable compared to the slum dwellers. Many sidewalk dwellers had recently come to the city after selling their properties in their villages. Now if you drive them out, they have no place to go. Your heart went out to them, and you felt that your departmental action was inhumane, but your official responsibilities demanded stern impartial action. You are desperate to find a way to help the sidewalk dwellers without compromising your official duties.

(a) What value conflicts do you notice in the above situation?

(b) Can an administrator compromise the value of impartiality for empathy? Discuss.

(c) What are the options available in the above situation?

(d) Suggest viable solutions for tackling illegal slums and encroachments in urban areas.

(Answer in 250 words) 20 marks

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The above case highlights the issue of unplanned urbanisation leading to proliferation of slums which becomes difficult to clear both on ethical and administrative grounds.



(a) **value conflicts in above situation**

(i) Bureaucratic attitude (↳ following orders) vs democratic attitude (↓ ensuring people's welfare.)

(ii) Compassion & empathy for poor & underprivileged vs commitment to mandate of organisation (MC)

Candidates must not write on this margin

(iii) following rule of law (letter) i.e clearing slum or following spirit of law (finding alternatives)

(iv) safe urbanisation vs right to settlement.

(v) duty towards the organisation vs duty towards the well being of poor (Sarvodaya & Antodaya)

(vi) Empathy vs impartiality

(b) **Impartiality vs Empathy**

Impartiality can be compromised as

(i) to ad ensure social welfare & Antodaya

(ii) if the act is itself wrong then doing it impartially is wrong too

(e.g) using force needlessly on everyone.

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(iii) If the consequences of impartial action is wrong then it can be compromised

(e.g) treating a disabled and abled person alike → discrimination.

(iv) the difference principle [Rawls] : justice sometimes demands to dispense with impartiality

(e.g) empathy for SC/ST → Reservation.

5. options available

(i) first giving notice to the slum dweller to find alternate spaces.

(ii) in line with Olga Tellis judgement of SC → arrange temporary rehabilitation

(iii) using government schemes such as PM Awas yojana etc for low cost-housing.

(iv) continuing with the demolition & clearing of slum.

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(d) **Viable solutions**

(i) promoting planned urbanisation.

(ii) ensuring value based administration & administration with human touch
↳ rooted in empathy, compassion.

(iii) reducing urban-rural disparity
↳ address agrarian distress
↳ promote rural industries
↳ schemes like PURA, PURVAN mission

(iv) Infrastructure augmentation
↳ low cost housing in urban areas
↳ promoting economies of scale → large industries → formalisation.

The essence of administrative actions should be rooted in constitutional values & welfare, and in the ideas of Sarvodaya, Antodaya and Gandhiji's Talisman

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8. एक राज्य सरकार ग्रामीण भूमिहीन मजदूरों के परिवारों के बीच सुरक्षित मातृत्व को बढ़ावा देने के लिए एक कल्याणकारी योजना चला रही है। इस योजना में लाभार्थियों को धनराशि का हस्तांतरण किया जाना शामिल है ताकि वे मातृ देखभाल ज़िम्मेदारियों के कारण आय हानि को कम कर सकें। अपने कार्यान्वयन के बाद से, इस योजना ने मातृ स्वास्थ्य और आर्थिक संकेतकों के स्तर पर काफी अच्छा प्रदर्शन किया है।

आप इस योजना के कार्यान्वयन और संचालन के लिए ज़िम्मेदार विभाग के निदेशक हैं। हाल ही में आपको परिवारों द्वारा फर्जी प्रामाणिकता दिखाकर कल्याणकारी योजना में धोखाधड़ी करने की खबरें मिल रही हैं। परिवारों ने प्रामाणिकता की जाँच के लिए ज़िम्मेदार स्थानीय अधिकारियों की मदद से धोखाधड़ी को अंजाम दिया है।

आप इस बात से चिंतित हैं क्योंकि धोखाधड़ी योजना की दक्षता को गंभीर रूप से प्रभावित कर रही है। आपने समस्या पर विचार-विमर्श करने और समाधान निकालने के लिए विभागीय बैठक बुलाई। बैठक में आधार कार्ड, मतदाता पहचान पत्र, विवाह प्रमाण पत्र, जन्म प्रमाण पत्र, बैंक विवरण और अन्य व्यक्तिगत संपत्तियों जैसे कई उपलब्ध सरकारी डेटा समुच्चयों (सेट) को विलय करने का निर्णय लिया गया। सभी डेटा सेटों का विलय करने पर, विभाग लाभार्थी की आर्थिक स्थिति का संक्षिप्त विवरण (प्रोफ़ाइल) विकसित करने में सक्षम होगा। और इससे विभाग को दस्तावेजों की जाँच करने और धोखाधड़ी का पता लगाने में मदद मिलेगी। यह एक व्यापक रणनीति है, लेकिन इसमें किसी व्यक्ति की डेटा गोपनीयता का उल्लंघन होने का जोखिम है। एक विभाग प्रमुख के रूप में, आप धोखाधड़ी का पता लगाना और उसे रोकना चाहते हैं, लेकिन साथ ही, आप हितधारकों की डेटा गोपनीयता के उल्लंघन के बारे में आशंकित हैं।

(a) उपरोक्त मामले में कौन-कौन से मुद्दे शामिल हैं?

(b) क्या आपको लगता है कि कल्याणकारी योजना से संबंधित धोखाधड़ी को रोकने के लिए डेटा गोपनीयता का उल्लंघन उचित है? अगर हाँ तो क्यों, अगर नहीं तो क्यों नहीं?

(c) आपके अनुसार, देश में होने वाली ऐसी कल्याणकारी योजना से संबंधित धोखाधड़ी के क्या कारण हो सकते हैं?

(d) क्या ऐसी धोखाधड़ी को रोकने का कोई तरीका या साधन हैं? अपना सुझाव दीजिये।

(250 शब्दों में उत्तर दीजिए) 20 अंक

A certain State government was running a welfare scheme for promoting safe motherhood among rural landless laborers' families. The scheme involves the transfer of funds to the beneficiaries to enable them to mitigate income loss due to maternal care responsibilities. Since its implementation, the scheme has done reasonably well on maternal health and economic indicators.

You are the Director of the Department responsible for implementing and operating the scheme. Recently you have been receiving reports of welfare fraud being committed by families by producing fake bona fide. The families committed the fraud with the help of local officials responsible for scrutinizing the bonafide.

You were concerned because the fraud was seriously undermining the scheme's efficiency. You called for a departmental meeting to discuss and find a solution to the problem. In the meeting, it was decided to merge several available government data sets such as Aadhar cards, voter ID cards, marriage certificates, birth certificates, bank details, and other personal assets. By merging all the data sets, the department would be able to develop the beneficiary's economic profile. And this will help the department scrutinize the documents and detect fraud. This was a comprehensive strategy, but it risked violating an individual's data privacy. As a Department head, you wanted to detect and prevent fraud, but at the same time, you were apprehensive about violating the Data privacy of the stakeholders.

(a) What are the issues involved in the above case?

(b) Do you think violating data privacy is justified to prevent welfare fraud? Why/ Why not?

(c) What, according to you, can be the reasons for such welfare frauds happening in the country?

(d) Are there any ways and means to prevent such fraud? Give your suggestions.

(Answer in 250 words) 20 marks

Candidates must not write on this margin

The above case pertains to issues of leakage in public welfare programs which shows the declining ethical & moral framework of society.

(a) **Issues involved in the case**

(i) corruption and leakage leading to wastage of public resources.

(ii) connivance of public servants in fostering corruption.

(iii) Issue of fake & bogus beneficiaries

(iv) Competing interests of ensuring efficiency & effectiveness and preserving privacy and of individuals.

(e.g. linking of identity documents.

(v) possibility of data breach, misuse of personal data, data theft, Identity theft and State surveillance.

Candidates must not write on this margin

(b) **Data privacy vs preventing fraud.**

Compromising data privacy can be justified as

(i) In line with **consequentialism**
- ↳ promotes social welfare
- ↳ prevents wastage.

(ii) In line with **Puttaswamy judgement**
- ↳ should be a legitimate aim
- ↳ there should be a law
- ↳ should be proportional

(iii) Right to privacy is subject to reasonable restriction under the constitution.

(iv) No harm principle (Primum Non Nocere)
- ↳ can be justified as long as it doesn't harm the ~~state~~ citizens.

Cannot be justified if

(i) unjustified aim (e.g. State surveillance)

(ii) of risk outweigh benefits

Candidates must not write on this margin

(iii) if data protection architecture is not in place.

(iv) if threat to national security

e.g. Cyber attacks & data thefts.

(c) **Reasons for such frauds**

(i) weakening moral & ethical fabric of society

e.g. stated by Santhanam Committee

(ii) rising materialism → need for quick wealth.

(iii) opportunities for frauds exist and less risk of punishment

e.g. weak data protection law low conviction rate.

(iv) Collusion of officers → makes the fraud easier.

e.g. recent CAG report on PM JAY beneficiary → duplication

Candidates must not write on this margin

(v) poor cyber security infrastructure, lack of cyber hygiene etc.

d) Ways and means to prevent

(i) follow SC guidlines in the Vineet Narain judgement

(ii) promote E-governance → less chances of fraud.

(iii) bring code of ethics, ethical hotline, ethical accountability mechanism to prevent breach of ethics in public offices.

(iv) Santhanam Committee need to end public acceptibility of corruption

(v) bring data protection act

Thus as said by Rabindranath Tagore we first need "to end the corruption within our heart"

Candidates must not write on this margin

9. आप खान विभाग में कार्यरत हैं, और आपके कार्यों में से एक कार्य अपने विभाग प्रमुख को निजी ठेकेदारों के साथ खनन पट्टों पर बातचीत करने में मदद करना है।

हाल ही में, राज्य सरकार ने एक नए खनन क्षेत्र का सीमांकन किया और खनन ब्लॉक के लिए बोलियाँ आमंत्रित करने की योजना बनाई। आपको नीलामी प्रक्रिया की निगरानी करने और अनुबंध वार्ता में तेजी लाने का निर्देश दिया गया। योजना के अनुसार, निविदाएँ जारी की गईं, बोलियाँ प्राप्त हुई और मानदंडों के अनुसार निविदाएँ आवंटित की गईं। यह सब अत्यंत तीव्र गति से हुआ। आपको आश्चर्य हुआ, इतनी जल्दी क्यों? लेकिन यह आपके सोचने और सवाल करने की जगह नहीं थी; आप चुपचाप अपना काम करते रहे।

आपको कार्य का परिचालन आरंभ होते ही ठेकेदार को पर्यावरण संबंधी चिंताओं पर ध्यान आकर्षित करने का निर्देश देना था। और ऐसा करने के लिए, आपने विभाग द्वारा नियुक्त एक व्यावसायिक परामर्श प्रतिष्ठान द्वारा प्रस्तुत पर्यावरणीय प्रभाव मूल्यांकन रिपोर्ट को पढ़ा। आपको यह देखकर आश्चर्य हुआ कि रिपोर्ट घटिया और मनगढ़ंत थी। आपको संदेह हुआ और आपने इस मुद्दे को अपने प्रमुख के समक्ष उठाया, जिन्होंने विनम्रतापूर्वक आपको वही करने का निर्देश दिया जो आपको बताया गया था, और उन्होंने आपको याद दिलाया कि विभाग के पास राजस्व सम्बन्धी लक्ष्य हैं और वह मंत्रालय के दबाव में है।

इसके बाद, आपने अपनी मर्जी से कुछ खोजबीन की और पता चला कि रिपोर्ट फर्जी है और जो खनन गतिविधि शुरू होने वाली है, वह बड़े पैमाने पर पर्यावरणीय आपदा का कारण बनेगी जिसे राज्य झेल नहीं सकता है।

(a) उपरोक्त मामले में आपको कौन–से मुद्दों और मूल्यों का उल्लंघन दिखाई देता हैं?

(b) आपके पास कौन–से विकल्प उपलब्ध हैं?

(c) प्रत्येक विकल्प के लाभ और हानि पर चर्चा कीजिए और आपके द्वारा चुनी जाने वाली कार्यवाही की पहचान कीजिए।

(d) क्या आपको लगता है कि कभी–कभी विकास की कीमत पर पर्यावरण संबंधी विचारों को अधिक महत्त्व दिया जाता है?

(250 शब्दों में उत्तर दीजिए) 20 अंक

You are posted in the Department of Mines, and one of your roles is to help your Department Head negotiate mining leases with private contractors.

Recently, the state government demarcated a new mining zone and planned to invite bids for the mining blocs. You were instructed to oversee the bidding process and speed up the contract negotiations. As planned, the tenders were released, bids came in, and tenders were allocated as per the norms. All this happened at a breakneck speed. You wondered, why the hurry? But it was not your place to think and question; you quietly went about your work.

As the contractors were about to start operations, you had to instruct them on environmental concerns to watch out for. And to do that, you read the environmental impact assessment report submitted by a consulting firm hired by the department. To your surprise, the report was shoddy and looked cooked up. You got suspicious and raised the issue with your Head, who politely instructed you to do what you were told, and he reminded you that the Department had revenue targets and was under pressure from the Ministry.

After the meeting, you, on your own accord, did some digging and found out that the report was fraudulent and the mining activity that was about to start would lead to a massive environmental disaster which the State could not afford.

(a) What are the issues and value violations you notice in the above case?

(b) What are the options available to you?

(c) Discuss the advantage and disadvantages of each option and identify your chosen course of action.

(d) Do you think that environmental considerations are sometimes overrated at the cost of development?

(Answer in 250 words) 20 marks

Candidates must not write on this margin

2

"Whatever we do to the earth we are doing that to ourselves"

When we sideline environmental concerns in the name of development then it becomes a sure recipe for disaster.

(e.g) Land subsidence in Uttarakhand (Joshimath)

(a) **Issues and value violations**

Issues

(i) hurried and hasty clearance → may be against procedural integrity

(ii) overlooking environmental concerns

(iii) choosing wrong means to secure the end of achieving secure future

(iii) lack of courage and fortitude to withstand ministerial pressure

Candidates must not write on this margin

value violations

(i) breach of public trust by doing shoddy EIA.

(ii) violation of stewardship and environmental ethics.

(iii) violation of Probity → requires procedural integrity.

(iv) dereliction of duty by my superior → refusal to act against the breach and collusion

(b) **options available to me**

(i) stay silent and let the mining activity continue without any issue.

(ii) report the issue of fraudulent EIA to superior authorities

(iii) Resign from the post

(iv) whistleblowing and informing the general public

Candidates must not write on this margin

option evaluation

(i) Staying silent

Pros	Cons
• revenue targets met	• of dereliction of duty.
• ministerial pressure addressed	• will cause crisis of conscience
• in line with superiors command	• may lead to environmental calamity in future

(ii) Reporting the issue

Pros	Cons
• follows chain of command	• superiors may not act on it
• will address issue internally	• may harm me professionally.
• passes the buck to superiors	

(iii) Resigning

Pros	Cons
• saves me from any future responsibility	• escapes the responsibility
• Prevents me from collusion	• Environmental damage still continues

Candidates must not write on this margin

(iv) whistleblowing

Pros	Cons
• aware the public	• sensationalise the issue
• public pressure → fresh EIA	• public may not take it seriously.

(d) Environment concerns are sometimes overruled as :-

(i) sometimes vested interests
(eg Greenpeace.

(ii) doesn't consider possible benefits which may outweigh costs.

(iii) often based on fear mongering and sensationalism.

(e.g UN Chief of IPCC → 1.5° rise may not that big of concern.

Nevertheless, neglect of environmental concerns can have disastrous consequences and thus can't be ~~not~~ overlooked.

Candidates must not write on this margin

10. राष्ट्रीय हित को बढ़ावा देना और अंतर्राष्ट्रीय क्षेत्र में प्रभाव और शक्ति प्राप्त करना प्रत्येक देश की विदेश नीति के दो मूल मंत्र हैं।

पिछले दशक से, ABC देश ने आक्रामक तरीके से शक्ति हासिल की और विदेशों में अपने व्यावसायिक हितों का विस्तार किया। ABC देश जिन व्यवसायों को विकसित करने में रुचि रखता था उनमें से एक रक्षा उपकरण और उपग्रह प्रौद्योगिकी था। यह अपने अंतरिक्ष और रक्षा उत्पादों के लिए बाज़ार तलाश रहा था।

देश ने अपनी रक्षा उपकरण निर्माण कंपनियों को नए बाज़ार खोजने और अन्य देशों के साथ विनिर्माण सहयोग तलाशने के लिए प्रोत्साहित किया। प्रमुख रक्षा उपकरण निर्माताओं में से एक, GAMA ने हाल ही में सैन्य सरकार (मिलिट्री जुंटा) द्वारा शासित देश XYZ के साथ संवेदनशील प्रौद्योगिकी हस्तांतरण और उपकरणों से संबंधित कई अरब डॉलर का एक बड़ा सौदा किया। जो कि एक अच्छा व्यवसाय था।

जैसे ही व्यावसायिक विवरण सार्वजनिक हुआ, GAMA की बहुत आलोचना हुई क्योंकि XYZ अपने खराब मानवाधिकार रिकॉर्ड के कारण अंतर्राष्ट्रीय स्तर पर एक परित्यक्त देश था। इसके अलावा, सैन्य सरकार अल्पसंख्यक नृजातीय समुदाय के मूक नरसंहार में शामिल था। इस बात पर काफ़ी हंगामा हुआ क्योंकि इस सौदे में संवेदनशील प्रौद्योगिकी का हस्तांतरण शामिल था जिसका गलत हाथों में दुरुपयोग हो सकता था। संक्षेप में कहे तो, यह अच्छा व्यवसाय था लेकिन संदिग्ध ग्राहकों के साथ। इस बीच, ABC की सरकार GAMA व्यापार समझौते के बारे में चुप रही, और अन्य सरकारों ने चुप्पी को एक ऐसे राष्ट्र के साथ संबंध बनाने का एक सूक्ष्म तरीका बताया जो एक अंतर्राष्ट्रीय रूप से अछूत था।

(a) उपरोक्त मामले में कौन–कौन से नैतिक मुद्दे शामिल हैं?

(b) क्या आपको लगता है कि GAMA जैसे कॉर्पोरेट व्यवसायों को व्यावसायिक हितों को आगे बढ़ाते समय अंतर्राष्ट्रीय नैतिकता पर विचार करना चाहिए? अगर हाँ तो क्यों, अगर नहीं तो क्यों नहीं?

(c) क्या आपको लगता है कि एक कॉर्पोरेट की सामाजिक ज़िम्मेदारी उसके निकट समुदाय से कही बढ़कर अंतर्राष्ट्रीय समुदाय तक फैली हुई है? अगर हाँ तो क्यों, अगर नहीं तो क्यों नहीं?

(d) क्या आपको लगता है कि संवेदनशील प्रौद्योगिकियों का विपणन करने वाली रक्षा क्षेत्र की कंपनियों को उनकी संबंधित सरकारों द्वारा विनियमित किया जाना चाहिए, या विनियमन उनकी उद्यमशीलता और नवाचार ऊर्जा को कम कर सकता है? चर्चा कीजिए। (250 शब्दों में उत्तर दीजिए) 20 अंक

Promoting National interest and gaining influence and power in the International arena are the two basic mantras of every country's external policy. Since the last decade, country ABC has aggressively pursued power and expanded its business interests overseas. One of the businesses ABC was interested in developing was Defence equipment and Satellite technology. It was seeking markets for its space and defense products.

The country encouraged its defense equipment manufacturing companies to find new markets and explore manufacturing collaborations with other countries. GAMA, one of the major defense equipment manufacturers, had recently struck a massive multi-billion dollar deal involving sensitive technology transfer and equipment with a country XYZ ruled by Military Junta. It was good business.

As the business details became public, much criticism came GAMA's way because XYZ was an international pariah because of its poor human rights record. Further, the Junta indulged in a silent genocide of a minority ethnic community. There was a lot of uproar because the deal involved transferring sensitive technology that could be misused in the wrong hands. In short, it was good business but with questionable clients. Meanwhile, the government of ABC kept silent about the GAMA business deal, and other governments interpreted the silence as a subtle way of building relations with a nation that was an international pariah.

(a) What are the ethical issues involved in the above case?

Candidates must not write on this margin

(b) Do you think corporate businesses such as GAMA must consider international ethics while pursuing business interests? Why/why not?

(c) Do you think a corporate's social responsibility extends beyond one's immediate community to the international community? Why/Why not?

(d) Do you think the Defence sector companies marketing sensitive technologies must be regulated by their respective governments, or regulation may curtail their entrepreneurial and innovation energy? Discuss.

(Answer in 250 words) 20 marks

Commerce without morality is one of the 7 deadly sins as per Mahatma Gandhi.

(c) **Ethical issues involved**

(i) Promoting national interest
- ↳ chosing correct means
- ↳ ensuring ethical ends.

} not followed here.

(ii) poor human rights records of military junta
- ↳ ethical genocide.

(iii) weapons trade → promotes violence
- ↳ competition for more weapons
- ↳ vested interest of military Industrial complex.

Candidates must not write on this margin

(iv) Role of non-state actors
↳ against sovereignty of the state
↳ promote Crony Capitalism

(v) Breach of international laws
(e.g) Genera Convention.

(b) Companies should Consider international ethics as :—

(i) ensures rule based order

(ii) prevents proliferation of critical technology to irresponsible states.
(eg) ~~talaban~~
Afghanistan → Taliban → access to military tech.

(iii) profitability of company based on security and stability of international market → War, Conflict can endanger it.

(iv) Builds up trust and credibility of Country as well as of the company

Candidates must not write on this margin

Sometimes can be overlooked

(i) when no alternative & national interest demands it.

(e.g) buying S-400 from Russia.

(ii) when situation requires chosing lesser evil

(e.g) Taliban Vs ISIS.

(C) Corporate social responsibility extends beyond the territory of the country as:—

(i) vasudhev kutumbakam → world is a family.

(ii) Spillover effect → instability, conflict in country XYZ can spillover to country ABC

(e.g) America financed Taliban against USSR → later 9/11 attack.

(iii) lokasangraha or the betterment of the world → foundational value in Indian value system.

Candidates must not write on this margin

But only to limited extent :

(i) primary responsibility limited to own country.

(ii) limited resources → can't help all.

(iii) Mohist or state consequentialism → those actions are ethical that enhances states welfare

(d) **Need of regulation**

(i) ensuring ethical commerce

(ii) preventing proliferation of sensitive tech

(iii) Safeguard national security & interest.

(iv) check vested interests of military industrial complex.

Challenges

(b) Can limit entrepreneurship.

(ii) case of licensing, protectionism

(iii) reduced competitiveness.

Therefore regulation should balance between efficiency and competitiveness as well as upholding of international ethics and national interest

Candidates must not write on this margin

11. श्री शर्मा 400 करोड़ के टर्नओवर वाली एक फार्मास्युटिकल कंपनी के ऑल इंडिया सेल्स हेड (बिक्री प्रमुख) थे। कंपनी के मुख्य बाज़ार छोटे कस्बे और टियर 2 शहर थे। इसके अलावा, कंपनी ने राज्य सरकार के अस्पतालों और स्वास्थ्य केंद्रों के साथ बड़ी मात्रा में कारोबार किया।

श्री शर्मा ने फील्ड सेल्स एजेंटों को ग्राहकों के साथ सौदे करने और कीमतों पर बातचीत करने की बहुत अधिक स्वतंत्रता दे रखी थी। इस रणनीति ने कंपनी के लिए अच्छा काम किया।

हाल ही में श्री शर्मा को खबर मिली कि कंपनी के तीन कर्मचारी सरकारी अस्पतालों और स्वास्थ्य केंद्रों को अन्य निजी अस्पतालों और स्वास्थ्य केंद्रों को बेचे जाने वाले उत्पादों की तुलना में अधिक कीमत पर उत्पाद बेच रहे हैं। ये कर्मचारी पाँच साल से अधिक समय से कंपनी में हैं और इनका प्रदर्शन अच्छा रहा है। कुछ बिक्री कर्मचारियों ने अनौपचारिक रूप से इन तीनों को उनके बढ़े–चढ़े सौदों के कारण अपेक्षाकृत अधिक कमीशन मिलने का मुद्दा उठाया। और इससे बिक्री कार्मिकों में बेचैनी की भावना बढ़ रही थी। तीनों के खातों की सतही समीक्षा से पता चला कि, कई मामलों में, सरकारी अस्पताल अन्य निजी संस्थानों की तुलना में अधिक भुगतान कर रहे थे।

खरीद नियमों के तहत, सरकार से अपेक्षा की जाती है कि वह उचित मूल्य का भुगतान करे, जो कि अन्य लागत–सचेत ग्राहक भुगतान करते हैं। पूछताछ करने पर श्री शर्मा ने पाया कि इस कार्य में वे तीनों अकेले नहीं थे; इस घोटाले में सरकारी खरीद विभाग के अधिकारी उनकी मदद कर रहे थे। श्री शर्मा को एहसास हुआ कि उनके बिक्री कर्मचारी और कुछ भ्रष्ट सरकारी कर्मचारी काफी समय से राज्य के खजाने को चूना लगा रहे थे।

श्री शर्मा ने तुरंत इसकी सूचना अपने सीईओ को दी और दोनों ने चर्चा की कि बिक्री कर्मचारियों के साथ कैसे व्यवहार किया जाए और क्या सरकार को घोटाले और उनके कर्मचारियों की संलिप्तता के बारे में सूचित किया जाए। इस मुद्दे के बारे में सरकार को सूचित करने का मतलब यह था कि इस बात की पूरी संभावना थी कि उन्हें ब्लैकलिस्ट किया जा सकता है, जिससे बहुत सारे व्यवसाय का नुकसान हो सकता है। श्री शर्मा और सीईओ इस बात को लेकर दुविधा में थे कि मामले को कैसे आगे बढ़ाया जाए।

(a) इस मामले में कौन–से नैतिक और व्यावसायिक मुद्दे शामिल हैं?

(b) श्री शर्मा और सीईओ के पास कौन–कौन से विकल्प उपलब्ध हैं?

(c) क्या आपको लगता है कि बिक्री कार्यबल को स्वतंत्रता देने की संगठनात्मक संस्कृति के कारण समस्या उत्पन्न हुई या व्यक्ति की भ्रष्ट प्रवृत्ति के कारण समस्या उत्पन्न हुई? चर्चा कीजिए।

(d) जैसा कि इस मामले में बताया गया है, ऐसे अनैतिक व्यवहार को रोकने के लिए कंपनी कौन–से नैतिक तंत्र और उपाय निर्माण और कार्यान्वित कर सकती है? (250 शब्दों में उत्तर दीजिए) 20 अंक

Mr. Sharma was the All India Sales Head of a pharmaceutical company with a turnover of 400 crores. The company's main markets were small towns and tier 2 cities. Further, the company did a sizeable amount of business with state government hospitals and health centers.

Mr. Sharma had given a lot of freedom to field sales agents to strike deals and negotiate prices with clients. This strategy worked well for the company.

Recently Mr. Sharma received word that three company employees were selling products to government hospitals and health centers at a higher price than they were selling to other private hospitals and health centers. The employees were with the company for over five years and were good performers. A few sales staff informally raised the issue of the three getting relatively higher commissions because of their inflated deals. And this was creating a sense of unease among the sales staff. A cursory review of the account of the three showed that, in many instances, the government hospitals were paying more than other private institutions.

Under procurement rules, the government is supposed to pay a fair price, one that other cost-conscious customers pay. On inquiry, Mr. Sharma found that the three were not alone; government purchase

Candidates must not write on this margin

department officials were helping them scam the Department. Mr. Sharma realized that his sales staff and some corrupt government staff had been defrauding the state exchequer for quite some time.

Mr. Sharma immediately reported it to his CEO, and the two discussed how to deal with the sales staff and whether to inform the government about the scam and the involvement of their staff. The issue was informing the government means that there was every possibility that they might be blacklisted, thereby losing a lot of business. Mr. Sharma and CEO were caught in a dilemma regarding how to proceed with the case.

(a) What are the ethical and business issues involved in the case?

(b) What are the options available to Mr. Sharma and the CEO?

(c) Do you think the organizational culture of giving freedom to the sales force led to the issue or was the individual's corrupt nature that led to the problem? Discuss.

(d) What ethics mechanisms and steps can the company create and implement to prevent unethical behavior, as mentioned in the case? (Answer in 250 words) 20 marks

(a) Ethical and business issues

Ethical issues

(i) Breach of Mr sharma's trust by 3 employees.

(ii) use of dishonest & deceitful practices for personal gains.

(iii) Connivance of government officials
↳ systemic issue of corruption.

(iv) Ethical dilemma
↳ choosing right path → informing
↳ preserving organisational interest → not informing

Candidates must not write on this margin

(v) loss of revenue to the government exchequer. → paying higher price.

(b) **options available**

~~Alternatives~~

(i) **reporting the issue** to the government

possible blacklisting of their company

→ upholds principle of honesty & integrity.

(ii) **keeping silent**

- issue may be revealed at a later date
- blacklisting will happen

→ • short term gain.
• saves their company.

(iii) **Resigning from their posts**

saves from accountability & responsibility

→ against their organisational duty.

(iv) **enquiring with the 3 employees**

listen their version of event → informed

Candidates must not write on this margin

decision making. Stakeholder Consultation → Personal enquiry → Reports to the government

⇒ They should follow ⇒

(c) organisational culture is responsible as

(i) there should be necessary checks & balance.

(ii) "power corrupts and absolute power corrupts absolutely".

(iii) "corruption thrives in darkness" ↓ lack of oversight.

Corrupt nature is responsible

(i) Plato: enlightened person will always find ways around rules & regulations

(ii) lack of virtues like honesty, integrity leading to corruption.

(d) other factors

(i) presence of opportunity to indulge

(ii) lack of fear → less chance of punishment (poor justice system).

Candidates must not write on this margin

(d) **Ethics mechanism and steps**

(i) ethical training to the staffs
(e.g) WIPRO → ethical training module.

(ii) well established & publicised code of conduct (e.g) Tata code of conduct

(iii) Ethics hotline → to report ethical malpractices → acts as Early warning system.

(iv) Ethical leadership → leading by examples.

(v) Ethical situational advices to deal with conflicts of interests.

Lastly ethics in organisational life is rooted in ethics in personal life which needs to be cultivated through value education.

Candidates must not write on this margin

12. सिंह गढ़ मुख्य रूप से एक ग्रामीण जिला है जहाँ एक उपभोक्ता वस्तु विनिर्माण संयंत्र को छोड़कर न्यूनतम एवं अपेक्षाकृत महत्त्वहीन औद्योगिक क्रियाकलाप है, जो रोजगार का प्राथमिक स्रोत है। यहाँ स्वास्थ्य, साक्षरता आदि जैसे विकास संकेतक राष्ट्रीय औसत से काफी नीचे थे।

यहाँ विकासात्मक मुद्दों के साथ–साथ, एक और गंभीर चिंता बाल विवाह में हो रही धीमी वृद्धि थी। कानूनी प्रतिबंधों के बावजूद, बाल विवाह बेरोकटोक बढ़ता जा रहा था।

सामाजिक कार्य में स्नातकोत्तर रश्मि, जो कम उम्र में विवाह से बच गई, ने बाल विवाह पीड़ितों को बचाने और पुनर्वास के लिए एक गैर सरकारी संगठन शुरू किया। पिछले पाँच वर्षों में उसने कई युवा लड़कियों को बाल विवाह का शिकार होने से बचाया। उसकी कार्यशैली सरल थी। उसने गाँवों में मुखबिरों का एक नेटवर्क विकसित किया था जो उसे सूचनाएँ देता था और सत्यापन करने के बाद, स्थानीय कानून प्रवर्तन कर्मियों की मदद से रश्मि बाल विवाह को होने से रोक देती थी।

रश्मि ने सराहनीय काम किया, लेकिन इस दौरान उसने कुछ दुश्मन भी बना लिए। स्थानीय नेता विशेषकर महिलाओं और युवा लड़कियों के बीच उसकी लोकप्रियता से नाराज थे। अपनी गतिविधियों का विस्तार करने के लिए, रश्मि ने जिले की एकमात्र औद्योगिक इकाई के प्रबंधन से संपर्क किया। उसने सफलतापूर्वक कंपनी को अपनी गतिविधियों और एनजीओ में योगदान देने के लिए राजी कर लिया। कंपनी ने उसे बाल विवाह के मुद्दे के बारे में जागरूकता बढ़ाने के लिए श्रमिकों के लिए कार्यशालाएँ आयोजित करने हेतु अपनी सुविधाओं तक पहुँच भी दी।

उसने कंपनी परिसर में अपनी कार्यशालाएँ और अभियान शुरू किया। यद्यपि प्रारंभिक प्रतिक्रिया ठंडी और कभी–कभी पूरी तरह से उदासीन थी। लेकिन वह डटी रही। कुछ महीनों के बाद, एक दिन कंपनी यूनियन के सदस्यों ने उसे कंपनी में प्रवेश करने से रोक दिया और उसके साथ हिंसा करने की धमकी भी दी। रश्मि ने प्रबंधन से बात की, जिन्होंने उसका समर्थन किया और उसकी सुरक्षा सुनिश्चित की। प्रबंधन ने रश्मि और उसके एनजीओ का समर्थन करते हुए एक सर्कुलर (परिपत्र) जारी किया।

प्रबंधन को आश्चर्य हुआ, सर्कुलर के एक सप्ताह बाद, यूनियन ने अचानक हड़ताल का आह्वान किया और एनजीओ की गतिविधियाँ जारी रहने पर काम बंद रखने की धमकी दी। कार्यकर्ताओं का मानना था कि रश्मि का अभियान महिलाओं के दिमाग को भ्रष्ट कर रहा है और उनकी परंपराओं का अनादर कर रहा है। आक्रामक प्रतिक्रिया को देखते हुए कंपनी प्रबंधन ने एनजीओ की गतिविधियों को रोककर श्रमिकों को शांत करने की कोशिश की। रश्मि ने समुदाय के प्रति अपनी सामाजिक जिम्मेदारी पर प्रकाश डालकर प्रबंधन को समझाने की कोशिश की। लेकिन प्रबंधन ने दो टूक जवाब दिया कि हर सामाजिक समस्या उनकी नैतिक जिम्मेदारी नहीं है। रश्मि प्रबंधन के फैसले से निराश थी और सोच रही थी कि कंपनी को अपने अभियानों में कैसे शामिल किया जाए।

(a) उपरोक्त मामले में कौन–कौन से मुद्दे शामिल हैं?

(b) आपको क्या लगता है रश्मि को क्या करना चाहिए? क्या रश्मि के लिए स्थानीय प्रशासन को शामिल करना अच्छा विचार होगा? कार्यान्वयन योग्य कार्यवाही का सुझाव दीजिए।

(c) क्या आपको लगता है कि कंपनियों को उस क्षेत्र की सामाजिक समस्याओं के लिए भी जिम्मेदारी स्वीकार करनी चाहिए जहाँ वे अपना कार्य करती हैं? अगर हाँ तो क्यों, अगर नहीं तो क्यों नहीं?

(d) श्रमिक संघ की इतनी आक्रामक प्रतिक्रिया के क्या कारण हो सकते हैं? आपके अनुसार रश्मि को कर्मचारी संघ को कैसे संभालना चाहिए? (250 शब्दों में उत्तर दीजिए) 20 अंक

Singh Garh is a primarily rural district with minimal, relatively insignificant industrial activity, except for one consumer goods manufacturing plant, which was the primary source of employment. Development indicators such as health, literacy, etc., were much below the national average.

Along with developmental issues, another grave concern was the slow rise in child marriages. Despite the legal sanctions, child marriage continued to rise unabated.

Candidates must not write on this margin

Rashmi, a social work postgraduate who escaped an early marriage, started an NGO for rescuing and rehabilitating child marriage victims. In the last five years, she saved a lot of young girls from becoming victims of child marriage. Her modus Operandi was simple. She had developed a network of informants in villages who relayed information to her, and after verifying, Rashmi with help from local law enforcement personnel, prevented the marriage from happening.

Rashmi did commendable work, but she made some enemies in the process. The local leaders resented her popularity with women and young girls in particular. To expand her activities, Rashmi contacted the management of the only industrial unit in the district. She successfully persuaded the company to contribute to her activities and the NGO. The company even gave her access to their facilities to conduct workshops for workers to raise awareness about the issue of child marriage.

As she started her workshops and campaign on the company premises, the initial response was lukewarm and, at times, complete indifference. But she persevered. After a couple of months, one day, the company union members stopped her from entering the company and even threatened her with violence. Rashmi spoke with the management, who supported her and ensured her safety. The management issued a circular supporting Rashmi and her NGO.

To management's surprise, after a week of the circular, the Union called for a flash strike and threatened to continue the work stoppage if the NGO activities continued. The workers believed that Rashmi's campaign was corrupting the women's minds and disrespecting their traditions. The company's management seeing the aggressive reaction sought to assuage the workers by stopping the NGO activities. Rashmi tried to persuade the management by highlighting their social responsibility to the community. But the management was curt in replying that every social problem is not their moral responsibility. Rashmi was disappointed with the management's decision and wondered how best to involve the company in her campaigns.

(a) What are the issues involved in the above case?

(b) What do you think Rashmi should do? Would it be a good idea for Rashmi to involve local administration? Suggest an implementable course of action.

(c) Do you think companies should also accept responsibility for the social problems of the region where they operate? Why/why not?

(d) What could be the reasons for such an aggressive reaction from the workers union? How do you think Rashmi should handle the workers union? (Answer in 250 words) 20 marks

(a) Issues involved

(i) issue of eradicated child marriage

(ii) Public support to child marriage

(iii) lack of interest and indifference by the public to understand the issue

(iv) Issue of Industrial strike.

Candidates must not write on this margin

(v) Issue for the management

↳ organisation interest vs social responsibility

(vi) Other issues

↳ poor socio-economic status

↳ lack of industries → poverty → illiteracy → social evils.

(b) Rashmi's Course of action

(i) involving local administration

↳ ensures her safety from the union

↳ they can uphold her fundamental right and freedom of speech

↳ Can support her effort and bring more resources, NGOs, leaders

But challenges

↳ may antagonise people

↳ police may slapher under the guise of law and order.

Candidates must not write on this margin

(II) Secondly, Stakeholder consultation

↳ talking with leader
↳ talking with management
↳ talking with young girls.

(III) Persuasion & social influence

↳ using legal reasons
↳ illegality of child marriage
↳ using emotional reasons
↳ cruelty of marriage such young girls.
↳ bringing social influencers
↳ local MCA, MP etc.

(IV) using social media

↳ if lack of access to physical space
↳ can contact other NGOs for help for equipment, manpower.

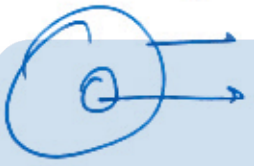
(V) using Gram Sabha

↳ to spread awareness.

Candidates must not write on this margin

(C) Companies should accept social responsibility as

(i) developed society → growth of company
as company part of the same society



(ii) They have resources to lead social changes.

(iii) in line with trusteeship model of Mahatma Gandhi.

(iv) Theory of Karma → if they good acts
→ they will reap good fruits

- profitability ↑
- trust & credibility ↑

e.g. TATAS.

But limited role

(i) Primary role is organisational interests

(ii) lack expertise in social issue unlike NGOs

Candidates must not write on this margin

(iii) underdeveloped social infrastructure framework.

(d) **Reasons for aggressive reaction**

(i) Persisting biases & prejudices
→ being challenged by Rashmi.

(ii) Patriarchal cultural norms & values
→ difficult to change in short-term.

(iii) Traditional attitude towards women.

Rashmi should handle by

(i) Ethos → appealing to their ethics
e.g. giving reference to constitutional values

(ii) Pathos → appealing to emotions.

(iii) Logos → giving scientific reasons
e.g. high MMR if child marriage

Candidates must not write on this margin

Space for Rough Work

NEXT IAS

Candidates must not write on this margin

Space for Rough Work

NEXT IAS