

NEXT IAS

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(To be filled by candidate)

Name of Candidate : Aniket Kumar Dwivedi

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Exam Centre : Old Rajinder Nagar ☒ Bhopal ☐ Online ☐

Test Code :

Program :

FLT ☐

FLT+ ☒

MAIN TEST SERIES 2023 (FULL LENGTH TEST-4)

GENERAL INSTRUCTIONS

This Question-cum Answer (QCA) Booklet contains 59 pages. Immediately on receipt of the booklet, please check that this QCA booklet does not have any misprint or torn or missing pages or items, etc. If so, get it replaced by a fresh QCA booklet.

Candidates must read the instructions on this page and the following pages carefully before attempting the paper.

Candidates should attempt the questions strictly in accordance with the instructions specified in the question paper and in the space prescribed under each question in the booklet. Any answer written outside the space allotted may not be given credit.

Question paper will be provided separately and can be taken by the candidates after conclusion of the exam.

SUBJECT/PAPER
GENERAL STUDIES

Invigilator's Sign. :



(For filling by Examiners only)

Evaluator Code :

Q.No	Pg No.	Maximum Marks	Marks	Total
1. (a)	1			
1. (b)	3			
2. (a)	5			
2. (b)	7			
3. (a)	9			
3. (b)	11			
4. (a)	13			
4. (b)	15			
4. (c)	17			
5. (a)	19			
5. (b)	21			
6. (a)	23			
6. (b)	25			
7.	27			
8.	32			
9.	37			
10.	42			
11.	47			
12.	52			
Grand Total				

Signature

MACRO COMMENTS



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1. Do not write your name or registration no. anywhere inside this Question-cum-Answer Booklet.
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2. Write your registration number and other particulars, in the space provided on the cover of QCA Booklet.
3. Write legibly and neatly. Do not write in bad/illegible handwritings.
4. For rough notes or calculation, the last two blank pages of this booklet should be used. The rough notes should be crossed through afterwards.
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6. Handover your QCA Booklet personally to the invigilator before leaving the examination hall.

खण्ड-A / Section-A

1. (a) लोक सेवा के लिए न केवल कानूनी बल्कि नैतिक रूप से सैद्धांतिक कार्यवाई की भी आवश्यकता होती है। लोक सेवा के लिए लोक सेवक की संविधान, कानूनों और नैतिक सिद्धांतों के प्रति निष्ठा की आवश्यकता होती है। आपके विचार से इन तीनों में से किसे आधिकारिक कार्यों को करते समय प्रधानता प्राप्त होनी चाहिए? क्यों? चर्चा कीजिए।
(150 शब्दों में उत्तर दीजिए) 10 अंक

Public service requires not merely legal but also morally principled action. Public service requires the public servant to place loyalty to the constitution, laws, and ethical principles. Among the three, which do you think must acquire primacy while carrying out official functions? Why? Discuss.
(Answer in 150 words) 10 Marks

Public Services refer to the activities by state to provide various welfare services such as education, health, etc.

A public servant is guided in his/her action by these major concerns: -

① Constitutional principles -

such as notion of equality, justice, fairness and constitutional morality as enshrined in DPSP (Part IV) and conveyed via Preamble itself.

② Legal principles -

Provide the actual procedural guidelines

to officials and to ensure what constitution expects from state. e.g. Prevention of Atrocities against SC/ST Act - fulfills constitutional obligation as mentioned in Art. 15 and Art. 16 (DPSP).

③ Ethical principles —

such as transparency, fairness, being honest, purposeful etc - ensure good governance as envisaged by constitution.

I believe that any civil servant must pay his/her faith to all these principles when indulged in public activity as following one to the exclusion of others may produce unfavourable results.

e.g. being too much concerned with legal aspect can cause harm to unique case of old aged, victims of trafficking rape etc.

- (b) "सत्यनिष्ठा पर आधारित सविनय अवज्ञा" से आप क्या समझते हैं? क्या आपको लगता है कि व्यक्तिगत सत्यनिष्ठा को चुनौती देना सिविल सेवाओं में जिम्मेदार अवज्ञा का न्यायसंगत कारण हो सकता है? व्याख्या कीजिए।
(150 शब्दों में उत्तर दीजिए) 10 अंक

What do you understand by "integrity-based civil disobedience"? Do you think a challenge to personal integrity can be a justifiable cause for responsible disobedience in civil services? Explain.

(Answer in 150 words) 10 Marks

Integrity means harmony of words, thoughts and action to produce a comprehensive whole.

Integrity based civil disobedience -
Can be understood as the # active resistance of any immoral law or rule which may be in conflict with personal ethics
for-eg. Gandhiji defying unjust salt law while being non-violent all time is integrity based civil disobedience.

Challenge to personal integrity can be justifiable reason for such dis-obedience in civil services as -

① Some laws or instructions may be unethical and personally motivated — not following them is totally justifiable.

e.g. Rashmi Sibal (IAS, HR) — ~~found~~ resisted all political pressure by CMO to alter JBT recruitment exam.

② Ashok Khemka, senior IAS officer, has repeatedly valued on personal integrity in face of abrupt official actions of being transferred every 6 months.

"An unjust law is itself an species of violence" — says Mahatma Gandhi.

hence, challenge to personal integrity should be dealt with in objective, and impartial manner.

2. (a) हालिया शोध से पता चला है कि संवेग (भावनाएँ) व्यक्तिगत और व्यावसायिक जीवन को महत्वपूर्ण रूप से प्रभावित करते हैं। वे कौन से प्राथमिक संवेग हैं जो कार्यस्थल की उत्पादकता पर नकारात्मक और सकारात्मक प्रभाव डालते हैं? प्रासंगिक उदाहरणों के साथ स्पष्ट कीजिए। (150 शब्दों में उत्तर दीजिए) 10 अंक

Recent research has shown that emotions significantly impact personal and professional lives. What are the primary emotions that negatively and positively impact workplace productivity? Explain with relevant examples. (Answer in 150 words) 10 Marks

Emotions are personal feelings regarding some happenings, people or issue.

Eg. Happiness, Disgust, Surprise etc

Emotions are double edged sword as they can be both useful when positive and harmful when negative.

Emotions that positively impact workplace

① Cheerfulness — can produce a very cheerful work environment to deal with stressful work environment

② Thankfulness — can motivate employees to do good not just for themselves but for organization as well

- ③ Caring nature - can deal with stressed interpersonal relations of employee & help them come out of it
- ④ Compassionate attitude - can help increase isolatedness and belongingness at workplace

Emotions that negatively impact workplace

- ① Anger - can cause worse work environment leading to damage effect on employees
- ② Jealousy - can lead to negative competitiveness in the organisation.
- ③ Being sceptical - about employees can cause mental agony to employee leading to decreased efficiency.

Emotional stability - is the prerequisite for any person to excel in professional field

- (b) तकनीकी दक्षता संसाधनों के उपयोग को सुनिश्चित करती है और सामाजिक दक्षता सामाजिक आवश्यकताओं की पूर्ति को सुनिश्चित करती है, नैतिक दक्षता क्या सुनिश्चित करती है? क्या आपको लगता है कि तकनीकी और सामाजिक दक्षता की तुलना में नैतिक दक्षता अधिक महत्वपूर्ण है? क्यों/क्यों नहीं?

(150 शब्दों में उत्तर दीजिए) 10 अंक

Technical efficiency ensures resource utilization and social efficiency ensures fulfillment of social needs, what does ethical efficiency ensure? Do you think ethical efficiency is more important than technical and social efficiency? Why/Why not?

(Answer in 150 words) 10 Marks

Efficiency can be understood as being good at something such as - good engineers or good doctors are efficient at their respective works.

It can be of following types -

<u>Technical</u>	<u>Social</u>	<u>Ethical</u>
means being good at resource utilization and management e.g. use of required tool and technique to carry out any job to best productivity	means being good at ensuring that social responsibilities of each individual are met with i.e. being socially compassionate, just, tolerant and helpful etc.	means deploying moral & ethical values for one's every action to ensure that their activities are morally & morally justified e.g. being considerate and compassionate to weaker section

Ethical efficiency ensures —

- ↳ Accurate deployment and utilisation of
technical and social efficiency
- ↳ Mindful utilisation of limited resources
be it natural or public fund.
- ↳ Being kind and considerate to the unique
cases of specially vulnerable section
or weaker section, victims of trafficking
- ↳ Ensure last mile delivery of services for
poor — eg. Dr. Sanjay Sharma (IAS, Rajasthan)
ensuring availability of generic medicines
and quality healthcare facilities to all

Ethical efficiency has an edge ~~of~~ over other
two as being ethically efficient ensures to
some extent that a person is both technically
as well as socially efficient just as above
case of Dr. Sanjay Sharma.

3. (a) "मनुष्य जीवन के एक विभाग (मामले) में सही काम नहीं कर सकता जबकि वह किसी अन्य विभाग (क्षेत्र) में गलत काम करने में लगा हुआ है।" महात्मा गांधी। क्या आपको लगता है कि किसी व्यक्ति की व्यक्तिगत नैतिकता पेशेवर जीवन को प्रभावित करती है या उन दोनों को विभाजित किया जा सकता है? प्रासंगिक-उदाहरणों के साथ अपना मत स्पष्ट कीजिए। (150 शब्दों में उत्तर दीजिए) 10 अंक

"Man cannot do right in one department of life whilst he is occupied in doing wrong in any other department." Gandhi.

Do you think an individual's personal ethics impacts professional life or they both can be compartmentalized? Explain your position with relevant examples.

(Answer in 150 words) 10 Marks

According to Gandhi, a person cannot be selectively ethical. He/she cannot choose to be ethical in public life and unethical in private life. e.g.

A person's individual ethics such as love, care, affection, honesty etc. does affect his/her professional life ethics e.g. integrity, compassion, honest etc.

for-e.g. After Kalinga war, Ashoka not only became righteous in personal conduct but also spread the same ~~to~~ in his entire kingdom via Dhamma Ghosh.

Similarly, the fighting spirit of Bose during Congress days was also seen when he provisionally formed Azad Hind Fauz to fight the unjust British rule.

However, at times one has to separate personal affairs to affect professional life as being too much sensitive or caring may not be useful in dealing with citizens belonging to various sections.

for e.g. A policeman cannot be skeptical about his own family just as he goes about every other suspect while on duty as it may jeopardise the work-life balance and affect family negatively.

Hence, barring some instances, professional life is deeply influenced by personal affairs.

- (b) अच्छाई जो सही है उसे करने की आंतरिक अनिवार्यताओं का परिणाम है, न कि नैतिक नियमों से उसका स्वीकरण या अपेक्षित परिणामों के रूप में प्राप्त पुरस्कार। क्या आप सहमत हैं? चर्चा कीजिए।

(150 शब्दों में उत्तर दीजिए) 10 अंक

Goodness is the result of internal imperatives to do what is right, not sanctions from moral rules or rewards from expected consequences. Do you agree? Discuss. (Answer in 150 words) 10 Marks

Goodness is an inherent natural quality of human beings and it means to be good, fair, just and compassionate to other beings.

To be good does not require any formal training or moral teaching, neither it is result of any expectation of consequences. To be good is a natural virtue possessed by mankind. e.g.

we feed hungry homeless people out of our humane concern for helping them and not because we are to get something back. It is quite natural for us to hand a water bottle to any sleepy delivery agent who get us food in a hot May afternoon.

It is an internal calling / imperative as -

↳ It is part of our growing up process -
whether we become good or evil.

↳ It depends on our value education, familial
contribution and conducts and moral development.

e.g. Sachin Tendulkar is a good human
being not because he practices goodness
along with cricket, but because he has
developed and matured that way only.

Similarly, to do good for others was view
of Swami Vivekananda not in anticipation
of any self reward for for general
well being of humanity.

Hence, goodness as a virtue should be
instilled by every human being for peaceful
society.

4. निम्नलिखित उद्धरणों का अर्थ स्पष्ट कीजिए तथा उनकी समसामयिक प्रासंगिकता पर चर्चा कीजिए।

Explain the meaning of the following quotations and discuss their contemporary relevance.

- (a) "सहिष्णुता विशुद्ध रूप से चित्त का कार्य है। यही सद्गुण का सार है। सहिष्णु होना एक ताकत है।"

(150 शब्दों में उत्तर दीजिए) 10 अंक

"To tolerate is purely an act of the mind. That is the essence of virtue. To tolerate is a strength."

(Answer in 150 words) 10 Marks

Tolerance is the ability to endure contrary ideas, beliefs, opinions, situations etc. and showing a conciliatory gesture to the differences.

eg. Nelson Mandela is an epitome of tolerance - tolerating whole supermarcy for almost entire life.

It is purely an act of mind.

↳ Because tolerance is a mental capacity to listen and accept contrary opinion.

↳ It is ability of individual to treat differences with sincerity, wisdom and sensitivity.

To tolerate is a strength:-

- ↳ Because it is an ability acquired after extensive education and understanding of human diversity, thought plurality etc
- ↳ As, practising tolerance is the highest form of non-violence and can ensure long term peace in society, community, nation and world as a whole.

Contemporary tolerance:-

- ↳ Immensely helpful in today's era of growing cultural awareness, individual difference and communalism
- ↳ A way to accept the plurality of myriad thoughts and views unfolding on every issue
- ↳ To cope with the growing hostilities among nations at international level eg. Trade war, Russia-Ukraine war..

- (b) "समाज की सेवा करना हमारा प्रथम कर्तव्य है, और हमारे द्वारा ऐसा करने के बाद, हम अपनी आत्माओं के उद्धार में पूर्णतः भाग ले सकते हैं।" (150 शब्दों में उत्तर दीजिए) 10 अंक

"It is our first duty to serve society, and after we have done that, we may attend wholly to the salvation of our souls." (Answer in 150 words) 10 Marks

"Service to man is service to God"

— Sri Chaitanya Mahananda

Human beings are wholesome product of the society in which they live and hence it is our foremost duty to serve the fellow citizens of our society. Society is made up of human beings like us only and as Vivekananda, their service is the best form of worship one can do.

Life of great people such as Mahatma Gandhi, Subhas Chandra Bose, Bhagat Singh, Nelson Mandela, M.K. Gandhi etc. has been showing example of this maxim that service to others comes first.

~~However~~, post that one can set out to search meaning of own life or to obtain what Buddha called - 'Nirwana'.

Social psychologist, Abraham Maslow, while explaining his Need Hierarchy has also kept the head of 'self actualisation' as the ultimate need of human beings.

Contemporary Relevance :-

- ① Imminently Important given the dependence we had during COVID pandemic.
- ② Social service such as philanthropic activities of Gates Foundation - has been doing wonders to eradicate poverty, hunger, malnutrition etc.
- ③ Inequality prevalent in our country as per Oxfam report warrants an even more vigorous approach towards social services.

(c) "शांति के काल इतिहास की पुस्तकों के खाली पन्ने हैं"

(150 शब्दों में उत्तर दीजिए) 10 अंक

"Periods of peace are the empty pages in the history books"

(Answer in 150 words) 10 Marks

Historical narratives have mostly been adorned by war, movements, protests, etc that made significant socio-political changes in given society. As a result, the peace periods hardly get enough space in historical annals of any civilization.

for eg. Our Indian history divided into ancient, medieval and modern basically deal with various battles and wars that changed the course of history such as Battle of Tarain, Battle of Panipat, Plassey war, Buxar battle etc.

Similarly, world history is filled with various revolutions such as American revolution, French revolution etc.

Yet the greatest war epic Mahabharat deals with the concept of peace in a significant way as the battle forms only the ultimate part of story.

e.g. education of Pandavas, Kauravas, establishment of Indraprastha etc.

~~✗~~ In modern times, the period between two world wars saw some significant work by League of Nations e.g. establishment of ILO.

However, there are tiny stars in sky of battles, wars, protests and revolutions.

Contemporary relevance :-

↳ Given the lurking clouds of war every now and then at global level and even ongoing war between Russia & Ukraine, it

is important to cultivate and celebrate a culture of peace. to ensure continuance of human civilisation.

5. (a) सिविल सेवा के संदर्भ में नैतिक और गैर-नैतिक मूल्यों के बीच अंतर बताइए। 5 मूल नैतिक मूल्यों की पहचान कीजिए जो किसी भी विभाग की सभी सेवाओं के लिए आधारभूत मूल्यों के रूप में काम कर सकते हैं। कारण बताइए कि क्यों उन मूल्यों को आधारभूत माना जा सकता है। (150 शब्दों में उत्तर दीजिए) 10 अंक

In the context of civil service, distinguish between moral and nonmoral values. Identify 5 basic moral values that can serve as foundational values for all services irrespective of the department. Give reasons why those values can be considered foundational.

(Answer in 150 words) 10 Marks





- (b) निर्णय लेने में नागरिकों की भागीदारी शासन में नैतिकता के लिए महत्वपूर्ण है। क्या आप इस बात से सहमत हैं कि प्रभावी नागरिक सहभागिता तंत्र नैतिकता-संचालित प्रशासन को सुगमता प्रदान कर सकते हैं? आपके अनुसार वे कौन सी क्रियाविधियाँ हैं जिनका उपयोग नागरिक शासन में नैतिकता सुनिश्चित करने के लिए कर सकते हैं? (150 शब्दों में उत्तर दीजिए) 10 अंक

Citizens' involvement in decision-making is critical to ethics in governance. Do you agree that effective civic engagement mechanisms can facilitate an ethics-driven administration? What do you think are the mechanisms that citizens can use for ensuring ethics in governance?

(Answer in 150 words) 10 Marks





6. (a) "बेटी बचाओ और बेटी पढ़ाओ" जैसे सामाजिक परिवर्तन कार्यक्रम सलाह, परामर्श और अनुनयन का उपयोग करने में विश्वास करते हैं लेकिन कभी-कभी वांछित प्रतिक्रिया प्राप्त करने के लिए कुछ बल का प्रयोग करना भी आवश्यक होता है। क्या आपको लगता है कि सामाजिक रूपांतरण की ऐसी योजनाओं को क्रियान्वित करते समय सार्वजनिक प्रशासकों द्वारा अनुनयन के साथ थोड़े बल का प्रयोग करना एक अच्छा विचार है? प्रासंगिक उदाहरणों के साथ स्पष्ट कीजिए। (150 शब्दों में उत्तर दीजिए) 10 अंक

Social transformation programs such as "beti bachao and beti padhao" believes in using advice, counseling, and persuasion but sometimes a little force is also necessary for getting the desired response. Do you think it is a good idea to mix little force with persuasion by public administrators while implementing social schemes of transformation? Explain with relevant examples.

(Answer in 150 words) 10 Marks





- (b) अंततः प्रत्येक देश की विदेश नीति उस देश की शक्ति पर निर्भर करती है। शक्ति सैन्य या वित्तीय हो सकती है और...नैतिक भी हो सकती है। क्या आपको लगता है कि आज के विश्व में सैन्य या वित्तीय शक्ति के बिना नैतिक शक्ति का सम्मान किया जाएगा? अपना मत स्पष्ट कीजिए। (150 शब्दों में उत्तर दीजिए) 10 अंक

Ultimately foreign policy of every country hinges upon the strength which the nation possesses. Strength may be military or financial and may be also...moral." Do you think ethical strength without military or financial muscle will be respected in today's world? Explain your position.

(Answer in 150 words) 10 Marks





खण्ड-B / Section-B

7. आप एक औद्योगिक शहर के नगर निगम में कार्यरत एक युवा अधिकारी हैं। यह शहर बॉल बियरिंग और ऑटो पार्ट्स के निर्माण के लिए जाना जाता है। अधिकांश विनिर्माण इकाइयाँ छोटे पैमाने की इकाइयाँ हैं। जिनमें उत्पादन की स्वचालित इकाइयाँ कम हैं। अधिकांश इकाइयाँ शारीरिक श्रम पर निर्भर हैं, जो निकट के गाँवों के कारण प्रचुर मात्रा में उपलब्ध हैं।

जैसे-जैसे विनिर्माण इकाइयों की संख्या में वृद्धि हुई, श्रम की माँग बढ़ती गई, जिससे शहर में मजदूरों की संख्या लगातार बढ़ती गई। शहर में इस बड़ी संख्या में लोगों के आगमन के कारण फुटपाथों पर गंदी बस्तियाँ (झुग्गियाँ) और अतिक्रमणों में अल्प अवधि में तेजी से वृद्धि हुई। बीच-बीच में निगम ने गंदी बस्तियों को हटाने के लिए अभियान चलाया, लेकिन कुछ समय बाद गंदी बस्तियाँ फिर से स्थापित हो जाती थी। यह अवैध गंदी बस्तियाँ शहरी दुस्वप्न बन गई थीं।

आपको पुलिस अधिकारियों की मदद से अतिक्रमण और गंदी बस्तियों को हटाने की जिम्मेदारी दी गई। जैसे ही आपने अभियान शुरू किया, आपको एहसास हुआ कि फुटपाथ पर रहने वाले लोग मलिन बस्तियों (slum) में रहने वालों की तुलना में अधिक दयनीय स्थिति में हैं। कई फुटपाथवासी हाल ही में अपने गाँवों में अपनी संपत्ति बेचकर शहर आए हैं। अब यदि आप उन्हें बाहर निकालेंगे तो उनके पास जाने के लिए कोई जगह नहीं होगी। आपका हृदय उनके लिए दुखी है, और आपको लगा कि आपकी विभागीय कार्यवाही अमानवीय है, लेकिन आपकी आधिकारिक जिम्मेदारियाँ कड़ी निष्पक्ष कार्यवाही की माँग करती हैं। आप अपने आधिकारिक कर्तव्यों से समझौता किए बिना फुटपाथ पर रहने वालों की मदद करने का तरीका खोजने के लिए आतुर हैं।

- उपरोक्त स्थिति में आपको कौन-से मूल्य संबंधी टकराव/संघर्ष नज़र आते हैं?
- क्या कोई प्रशासक समानुभूति के मूल्य के लिए निष्पक्षता के मूल्य से समझौता कर सकता है? चर्चा कीजिए।
- उपरोक्त स्थिति में कौन-से विकल्प उपलब्ध हैं?
- शहरी क्षेत्रों में अवैध मलिन बस्तियाँ और अतिक्रमण से निपटने के लिए व्यवहार्य समाधान सुझाएँ।

(250 शब्दों में उत्तर दीजिए) 20 अंक

You are a young officer working with the Municipal Corporation of an industrial city. The city was known for manufacturing ball bearings and auto parts. Most manufacturing units were small-scale units with very little production process automation. The units relied on manual labor, which was in abundance due to the villages close by.

As the number of manufacturing units grew, the demand for labor increased, bringing in a steady inflow of laborers into the city. This influx of people into the town led to a mushrooming of slums and encroachments on the sidewalks. Once in a while, the Corporation conducted drives to clear out the slums, but after a time, the slums came back. The illegal slums had become an urban nightmare.

You were given the responsibility of clearing out the encroachments and slums with the help of Police authorities. As you started the drive, you realized that the people living by the sidewalks were vulnerable compared to the slum dwellers. Many sidewalk dwellers had recently come to the city after selling their properties in their villages. Now if you drive them out, they have no place to go. Your heart went out to them, and you felt that your departmental action was inhumane, but your official responsibilities demanded stern impartial action. You are desperate to find a way to help the sidewalk dwellers without compromising your official duties.

- What value conflicts do you notice in the above situation?
- Can an administrator compromise the value of impartiality for empathy? Discuss.
- What are the options available in the above situation?
- Suggest viable solutions for tackling illegal slums and encroachments in urban areas.

(Answer in 250 words) 20 marks

(a) Value conflicts in the case are:

- ① Professional integrity or personal empathy towards stakeholders.
- ② Public welfare or unique needs of slum dwellers
- ③ Economic development of city or sustainability of city
- ④ Departmental obligation or human concern for women, old, children

(b) There are times, when public servants have to choose between objectivity and empathy and then leading to ethical dilemma, and value conflicts.

However, value of Being impartial is fundamental to the spirit of public welfare. This partiality may lead to decrease in economy, efficiency and welfare objective.

Hence, any public servant must be sympathetic and compassionate while being personally impartial and objective - all the time.

(C) Options available :-

- ① Ignore the human misery and go by the departmental action - arrest them
- ② Take more nuanced approach - consult with slum dwellers to relocate them to other location.
- ③ Persuade my department to be more sympathetic towards slum dwellers and give them some other locality to re-establish themselves.
- ④ Engage the manufacturing unit, to find out any other viable solution about ~~the future of~~ slum dwellers.

(c) Suggestions to tackle illegal slums —

- ① Comprehensive rural development programmes
to hold indiscriminate flow of people
from villages to cities
- ② Development of low cost housing colonies
for inbound migrants — Delhi model can
be adopted.
- ③ Round the clock surveillance of hotspots
that might turn into slums and
rehabilitating people living there eg
temples vicinity, railway stations etc
- ④ Development of satellite towns — Close to
cities to ease the pressure eg NCR
can be developed to decrease migration
towards to New Delhi.

Sustainable Urban development is

instrumental in ensuring fulfillment
of SDG goals by 2030.



8. एक राज्य सरकार ग्रामीण भूमिहीन मजदूरों के परिवारों के बीच सुरक्षित मातृत्व को बढ़ावा देने के लिए एक कल्याणकारी योजना चला रही है। इस योजना में लाभार्थियों को धनराशि का हस्तांतरण किया जाना शामिल है ताकि वे मातृ देखभाल जिम्मेदारियों के कारण आय हानि को कम कर सकें। अपने कार्यान्वयन के बाद से, इस योजना ने मातृ स्वास्थ्य और आर्थिक संकेतकों के स्तर पर काफी अच्छा प्रदर्शन किया है।

आप इस योजना के कार्यान्वयन और संचालन के लिए जिम्मेदार विभाग के निदेशक हैं। हाल ही में आपको परिवारों द्वारा फर्जी प्रामाणिकता दिखाकर कल्याणकारी योजना में धोखाधड़ी करने की खबरें मिल रही हैं। परिवारों ने प्रामाणिकता की जाँच के लिए जिम्मेदार स्थानीय अधिकारियों की मदद से धोखाधड़ी को अंजाम दिया है।

आप इस बात से चिंतित हैं क्योंकि धोखाधड़ी योजना की दक्षता को गंभीर रूप से प्रभावित कर रही है। आपने समस्या पर विचार-विमर्श करने और समाधान निकालने के लिए विभागीय बैठक बुलाई। बैठक में आधार कार्ड, मतदाता पहचान पत्र, विवाह प्रमाण पत्र, जन्म प्रमाण पत्र, बैंक विवरण और अन्य व्यक्तिगत संपत्तियों जैसे कई उपलब्ध सरकारी डेटा समुच्चयों (सेट) को विलय करने का निर्णय लिया गया। सभी डेटा सेटों का विलय करने पर, विभाग लाभार्थी की आर्थिक स्थिति का संक्षिप्त विवरण (प्रोफाइल) विकसित करने में सक्षम होगा। और इससे विभाग को दस्तावेजों की जाँच करने और धोखाधड़ी का पता लगाने में मदद मिलेगी। यह एक व्यापक रणनीति है, लेकिन इसमें किसी व्यक्ति की डेटा गोपनीयता का उल्लंघन होने का जोखिम है। एक विभाग प्रमुख के रूप में, आप धोखाधड़ी का पता लगाना और उसे रोकना चाहते हैं, लेकिन साथ ही, आप हितधारकों की डेटा गोपनीयता के उल्लंघन के बारे में आशंकित हैं।

- उपरोक्त मामले में कौन-कौन से मुद्दे शामिल हैं?
- क्या आपको लगता है कि कल्याणकारी योजना से संबंधित धोखाधड़ी को रोकने के लिए डेटा गोपनीयता का उल्लंघन उचित है? अगर हाँ तो क्यों, अगर नहीं तो क्यों नहीं?
- आपके अनुसार, देश में होने वाली ऐसी कल्याणकारी योजना से संबंधित धोखाधड़ी के क्या कारण हो सकते हैं?
- क्या ऐसी धोखाधड़ी को रोकने का कोई तरीका या साधन है? अपना सुझाव दीजिये।

(250 शब्दों में उत्तर दीजिए) 20 अंक

A certain State government was running a welfare scheme for promoting safe motherhood among rural landless laborers' families. The scheme involves the transfer of funds to the beneficiaries to enable them to mitigate income loss due to maternal care responsibilities. Since its implementation, the scheme has done reasonably well on maternal health and economic indicators.

You are the Director of the Department responsible for implementing and operating the scheme. Recently you have been receiving reports of welfare fraud being committed by families by producing fake bona fide. The families committed the fraud with the help of local officials responsible for scrutinizing the bonafide.

You were concerned because the fraud was seriously undermining the scheme's efficiency. You called for a departmental meeting to discuss and find a solution to the problem. In the meeting, it was decided to merge several available government data sets such as Aadhar cards, voter ID cards, marriage certificates, birth certificates, bank details, and other personal assets. By merging all the data sets, the department would be able to develop the beneficiary's economic profile. And this will help the department scrutinize the documents and detect fraud. This was a comprehensive strategy, but it risked violating an individual's data privacy. As a Department head, you wanted to detect and prevent fraud, but at the same time, you were apprehensive about violating the Data privacy of the stakeholders.

- What are the issues involved in the above case?
- Do you think violating data privacy is justified to prevent welfare fraud? Why/ Why not?
- What, according to you, can be the reasons for such welfare frauds happening in the country?
- Are there any ways and means to prevent such fraud? Give your suggestions.

(Answer in 250 words) 20 marks

(a) Issues involved in the case -

- ① Use of state excheques - due to economical fraud.
- ② Integrity compromising behaviour - by govt. officials while scrutinizing bond-fide
- ③ Violation of welfare right - by both state officials as well as beneficiaries.
- ④ Economic & social justice - violation of Art 35 (PSP)
- ⑤ Compromising individual privacy - by collating all sensitive data at one place.
- ⑥ Risk of cyber attack - and violation of individual dignity and fundamental right (Art 21).

(b) Violation of data privacy is not justified for welfare activity as -

- ① Honourable SC has ruled that individual privacy is sacrosanct & Right to privacy is a fundamental right (Kutubam case).
- ② Violation of privacy - leads to jeopardising individual liberty as well.

(iii) It also tantamount to compromising
individual dignity - bedrock of democratic
society

Yet at times, to ensure the welfare of society
as a whole some sort of compromise has
to be reached as -

- ↳ government mandated Aadhar mandatory
for taking any monetary benefit (subsidies etc)
- ↳ welfare schemes are being clubbed with
Aadhar for better targeting
- ↳ Aadhar card being linked with PAN to
thwart financial crimes & tax evasion etc.

(6) Reason for welfare frauds :-

- ① Absent poverty among rural masses
and consequent wish to get more
resources.
- ② Corruption among beneficiaries - exploited
by ground level officials for their
own benefits.

③ No proper GRM channel to detect and report such frauds — leading to behavioural apathy among beneficiaries.

④ low awareness & sensitization — about their rights and benefits of welfare schemes.

④ Some measures that can be preventive of such acts —

- ↳ Computerisation — of entire welfare channel to minimise official interference
- ↳ Improving human resource — both at official and by sensitivity training and at beneficiary level — by improving education level
- ↳ Adequate sensitization — involving famous personalities e.g. Kishan, Amritha, Sachin
- ↳ Investing in social development activities such as health, education, etc.

Improving social outcomes at grass root level, especially in rural areas is fundamental in addressing poverty, hunger and all sorts of anti-developmental forces.



9. आप खान विभाग में कार्यरत हैं, और आपके कार्यों में से एक कार्य अपने विभाग प्रमुख को निजी ठेकेदारों के साथ खनन पट्टों पर बातचीत करने में मदद करना है।

हाल ही में, राज्य सरकार ने एक नए खनन क्षेत्र का सीमांकन किया और खनन ब्लॉक के लिए बोलियाँ आमंत्रित करने की योजना बनाई। आपको नीलामी प्रक्रिया की निगरानी करने और अनुबंधवार्ता में तेजी लाने का निर्देश दिया गया। योजना के अनुसार, निविदाएँ जारी की गईं, बोलियाँ प्राप्त हुईं और मानदंडों के अनुसार निविदाएँ आवंटित की गईं। यह सब अत्यंत तीव्र गति से हुआ। आपको आश्चर्य हुआ, इतनी जल्दी क्यों? लेकिन यह आपके सोचने और सवाल करने की जगह नहीं थी; आप चुपचाप अपना काम करते रहे।

आपको कार्य का परिचालन आरंभ होते ही ठेकेदार को पर्यावरण संबंधी चिंताओं पर ध्यान आकर्षित करने का निर्देश देना था। और ऐसा करने के लिए, आपने विभाग द्वारा नियुक्त एक व्यावसायिक परामर्श प्रतिष्ठान द्वारा प्रस्तुत पर्यावरणीय प्रभाव मूल्यांकन रिपोर्ट को पढ़ा। आपको यह देखकर आश्चर्य हुआ कि रिपोर्ट घटिया और मनगढ़ंत थी। आपको संदेह हुआ और आपने इस मुद्दे को अपने प्रमुख के समक्ष उठाया, जिन्होंने विनम्रतापूर्वक आपको वही करने का निर्देश दिया जो आपको बताया गया था, और उन्होंने आपको याद दिलाया कि विभाग के पास राजस्व सम्बन्धी लक्ष्य हैं और वह मंत्रालय के दबाव में है।

इसके बाद, आपने अपनी मर्जी से कुछ खोजबीन की और पता चला कि रिपोर्ट फर्जी है और जो खनन गतिविधि शुरू होने वाली है, वह बड़े पैमाने पर पर्यावरणीय आपदा का कारण बनेगी जिसे राज्य झेल नहीं सकता है।

- उपरोक्त मामले में आपको कौन-से मुद्दों और मूल्यों का उल्लंघन दिखाई देता है?
- आपके पास कौन-से विकल्प उपलब्ध हैं?
- प्रत्येक विकल्प के लाभ और हानि पर चर्चा कीजिए और आपके द्वारा चुनी जाने वाली कार्यवाही की पहचान कीजिए।
- क्या आपको लगता है कि कभी-कभी विकास की कीमत पर पर्यावरण संबंधी विचारों को अधिक महत्त्व दिया जाता है? (250 शब्दों में उत्तर दीजिए) 20 अंक

You are posted in the Department of Mines, and one of your roles is to help your Department Head negotiate mining leases with private contractors.

Recently, the state government demarcated a new mining zone and planned to invite bids for the mining blocs. You were instructed to oversee the bidding process and speed up the contract negotiations. As planned, the tenders were released, bids came in, and tenders were allocated as per the norms. All this happened at a breakneck speed. You wondered, why the hurry? But it was not your place to think and question; you quietly went about your work.

As the contractors were about to start operations, you had to instruct them on environmental concerns to watch out for. And to do that, you read the environmental impact assessment report submitted by a consulting firm hired by the department. To your surprise, the report was shoddy and looked cooked up. You got suspicious and raised the issue with your Head, who politely instructed you to do what you were told, and he reminded you that the Department had revenue targets and was under pressure from the Ministry.

After the meeting, you, on your own accord, did some digging and found out that the report was fraudulent and the mining activity that was about to start would lead to a massive environmental disaster which the State could not afford.

- What are the issues and value violations you notice in the above case?
- What are the options available to you?
- Discuss the advantage and disadvantages of each option and identify your chosen course of action.
- Do you think that environmental considerations are sometimes overrated at the cost of development?

(Answer in 250 words) 20 marks.

(a) Issues and value violation in the case

- ① Faulty EIA report - may lead to unsustainable development activity
- ② No procedural follow-up - leading to serious lapses regarding project study
- ③ Work pressure and resultant lack of objectivity in deciding on merit of case
- ④ Ensuring disaster - due to mining and associated loss of lives, property & resources
- ⑤ Violation of Art 48(a) - protection of good and pure environment.
- ⑥ Integrity compromising behaviour - on part of Head of Department of mines.

(b) Options available to me -

- ① - Ignore all issue and let the work go on
- ② - Consult with environmental experts and report the lapses to superior authority
- ③ - Persuade my Head to reconsider mining activity as it brings more misery to department in longer run.

(C)

Option IAdvantages

Helps maintain my position in the department and my personal rapport with my boss. Fulfillment of target means. Pressure in my personal perks also

Disadvantages

- Being silent, means putting sure environmental disaster leading to more misery of every stakeholder including the loss of life, resources

Option IIAdvantages

- Can stop the unsustainable mining activity
- Disaster averted
- Life, resources. saved
- Chance for new EIA.

Disadvantages

- Jeopardise my personal position in department
- Some relation with my boss - loss of support

Option IIIAdvantages

- He may give a nudge at whole project
- Fresh EIA and resultant reporting about the unsustainability to higher authorities

Disadvantages

- He may ignore my position
- May silently start sidelining me from activity
- Loss of personal relation if he disagrees.

My course of Action :-

My VRSPON :- Summum Bonum

- ↳ I will make a detailed report on worked up EIA report which may cause permanent environmental disaster
- ↳ I will persuade my Head again about externalities associated with the activity by attaching his attention to other such precedents e.g. Vrshni Gash, Tapovan Power Plant.
- ↳ If he agrees - fine, otherwise I will report the implications of carrying activity to higher authorities with all evidence
- ↳ I may also bring in media attention. In case no satisfactory answer is received from any of the authorities.

④ It is very important to carry out developmental activities after due attention to environmental implication to ensure —

- ① Sustainability of project itself
- ② Saving of public money
- ③ Protection of environment, life, resources and property
- ④ Ensure green development.

Yet, sometimes, the environmental considerations overtake development such as in the case of — Narmada Bachao movement, (Bhopal) Peoples Alliance for Forest (Brazil). etc.

The issue revolved is generally two fold —

- ① Saving the environment
- ② Stopping the alleged human right violations due to big projects

In my opinion, development is of paramount importance but it should be considerate, humane and sustainable development.

10. राष्ट्रीय हित को बढ़ावा देना और अंतर्राष्ट्रीय क्षेत्र में प्रभाव और शक्ति प्राप्त करना प्रत्येक देश की विदेश नीति के दो मूल मंत्र हैं।

पिछले दशक से, ABC देश ने आक्रामक तरीके से शक्ति हासिल की और विदेशों में अपने व्यावसायिक हितों का विस्तार किया। ABC देश जिन व्यवसायों को विकसित करने में रुचि रखता था उनमें से एक रक्षा उपकरण और उपग्रह प्रौद्योगिकी था। यह अपने अंतरिक्ष और रक्षा उत्पादों के लिए बाजार तलाश रहा था।

देश ने अपनी रक्षा उपकरण निर्माण कंपनियों को नए बाजार खोजने और अन्य देशों के साथ विनिर्माण सहयोग तलाशने के लिए प्रोत्साहित किया। प्रमुख रक्षा उपकरण निर्माताओं में से एक, GAMA ने हाल ही में सैन्य सरकार (मिलिट्री जुंटा) द्वारा शासित देश XYZ के साथ संवेदनशील प्रौद्योगिकी हस्तांतरण और उपकरणों से संबंधित कई अरब डॉलर का एक बड़ा सौदा किया। जो कि एक अच्छा व्यवसाय था।

जैसे ही व्यावसायिक विवरण सार्वजनिक हुआ, GAMA की बहुत आलोचना हुई क्योंकि XYZ अपने खराब मानवाधिकार रिकॉर्ड के कारण अंतर्राष्ट्रीय स्तर पर एक परित्यक्त देश था। इसके अलावा, सैन्य सरकार अल्पसंख्यक नृजातीय समुदाय के मूक नरसंहार में शामिल था। इस बात पर काफी हंगामा हुआ क्योंकि इस सौदे में संवेदनशील प्रौद्योगिकी का हस्तांतरण शामिल था जिसका गलत हाथों में दुरुपयोग हो सकता था। संक्षेप में कहे तो, यह अच्छा व्यवसाय था लेकिन संदिग्ध ग्राहकों के साथ। इस बीच, ABC की सरकार GAMA व्यापार समझौते के बारे में चुप रही, और अन्य सरकारों ने चुप्पी को एक ऐसे राष्ट्र के साथ संबंध बनाने का एक सूक्ष्म तरीका बताया जो एक अंतर्राष्ट्रीय रूप से अछूत था।

- उपरोक्त मामले में कौन-कौन से नैतिक मुद्दे शामिल हैं?
- क्या आपको लगता है कि GAMA जैसे कॉर्पोरेट व्यवसायों को व्यावसायिक हितों को आगे बढ़ाते समय अंतर्राष्ट्रीय नैतिकता पर विचार करना चाहिए? अगर हाँ तो क्यों, अगर नहीं तो क्यों नहीं?
- क्या आपको लगता है कि एक कॉर्पोरेट की सामाजिक जिम्मेदारी उसके निकट समुदाय से कहीं बढ़कर अंतर्राष्ट्रीय समुदाय तक फैली हुई है? अगर हाँ तो क्यों, अगर नहीं तो क्यों नहीं?
- क्या आपको लगता है कि संवेदनशील प्रौद्योगिकियों का विपणन करने वाली रक्षा क्षेत्र की कंपनियों को उनकी संबंधित सरकारों द्वारा विनियमित किया जाना चाहिए, या विनियमन उनकी उद्यमशीलता और नवाचार ऊर्जा को कम कर सकता है? चर्चा कीजिए।

(250 शब्दों में उत्तर दीजिए) 20 अंक

Promoting National interest and gaining influence and power in the International arena are the two basic mantras of every country's external policy. Since the last decade, country ABC has aggressively pursued power and expanded its business interests overseas. One of the businesses ABC was interested in developing was Defence equipment and Satellite technology. It was seeking markets for its space and defense products.

The country encouraged its defense equipment manufacturing companies to find new markets and explore manufacturing collaborations with other countries. GAMA, one of the major defense equipment manufacturers, had recently struck a massive multi-billion dollar deal involving sensitive technology transfer and equipment with a country XYZ ruled by Military Junta. It was good business.

As the business details became public, much criticism came GAMA's way because XYZ was an international pariah because of its poor human rights record. Further, the Junta indulged in a silent genocide of a minority ethnic community. There was a lot of uproar because the deal involved transferring sensitive technology that could be misused in the wrong hands. In short, it was good business but with questionable clients. Meanwhile, the government of ABC kept silent about the GAMA business deal, and other governments interpreted the silence as a subtle way of building relations with a nation that was an international pariah.

- What are the ethical issues involved in the above case?

- (b) Do you think corporate businesses such as GAMA must consider international ethics while pursuing business interests? Why/why not?
- (c) Do you think a corporate's social responsibility extends beyond one's immediate community to the international community? Why/Why not?
- (d) Do you think the Defence sector companies marketing sensitive technologies must be regulated by their respective governments, or regulation may curtail their entrepreneurial and innovation energy? Discuss.
- (Answer in 250 words) 20 marks

(a) Ethical Issues Involved in case are :-

- (i) Human rights violation - by XY2.
- (ii) Use of sensitive technology - to further parochial interest by XY2.
- (iii) Stance of country ABC - over alleged violation of Human rights violation - against UN charter.
- (iv) Deploying right means but at wrong end.
↳ XY2 credibility is questionable.
- (v) Opportunistic International ~~test~~ relation - dealing with economy - ignoring human aspect.

(b) Corporate entities, these days are single mindedly concerned with business expansion and profit more only due to what philosophers call - moral degradation and value erosion in the society.

However, these activities must consider international issues too before finalising any commercial contract because :-

- ① Economy without morality is a sin (Gandhi)
- ② Violates the principle of corporate social responsibility of contributing towards just and equal society
- ③ The corporate deal touch various aspects such as economics, political, social withdrawal of both the nations e.g. recently India withdrew from RCEP due to concerns about farmer fraternity
- ④ National interest must work hand in hand with humanitarianism to actually realise the idea of - I world 1 family.

(C) In today's globalised world, the prevalent notion advocated by most nations is world is one family. Consequently, it is ensuing upon them to follow the same ethos and policies towards global citizens as they follow for their own. Hence, CSR responsibilities too should be internationally sensitive and responsive because —

- ① Local, economic and human issues are identical — be it any nation.
- ② Being MNC, their climate also include global people — consequently their responsibility also needs to be global.
- ③ Realisation of international ethical standard can only result in global peace, prosperity and security — as envisaged in UN charter.

(d) Define companies dealing with sensitive technologies require surveillance & regulation because -

- (i) These technologies, being sensitive, are ~~both~~ double-edged sword - depends on intention of user
- (ii) Regulatory oversight can ensure principle based just use of such technologies
- (iii) It will be helpful to promote global peace, unity and justice.

However, the regulatory oversight should be proportionate to ensure that their innovative tendencies & entrepreneurship ethos do not get compromised. The objective should be adequate information about their working and not overregulation of their business.

11. श्री शर्मा 400 करोड़ के टर्नओवर वाली एक फार्मास्युटिकल कंपनी के ऑल इंडिया सेल्स हेड (बिक्री प्रमुख) थे। कंपनी के मुख्य बाजार छोटे कस्बे और टियर 2 शहर थे। इसके अलावा, कंपनी ने राज्य सरकार के अस्पतालों और स्वास्थ्य केंद्रों के साथ बड़ी मात्रा में कारोबार किया।

श्री शर्मा ने फील्ड सेल्स एजेंटों को ग्राहकों के साथ सौदे करने और कीमतों पर बातचीत करने की बहुत अधिक स्वतंत्रता दे रखी थी। इस रणनीति ने कंपनी के लिए अच्छा काम किया।

हाल ही में श्री शर्मा को खबर मिली कि कंपनी के तीन कर्मचारी सरकारी अस्पतालों और स्वास्थ्य केंद्रों को अन्य निजी अस्पतालों और स्वास्थ्य केंद्रों को बेचे जाने वाले उत्पादों की तुलना में अधिक कीमत पर उत्पाद बेच रहे हैं। ये कर्मचारी पाँच साल से अधिक समय से कंपनी में हैं और इनका प्रदर्शन अच्छा रहा है। कुछ बिक्री कर्मचारियों ने अनौपचारिक रूप से इन तीनों को उनके बड़े-चढ़े सौदों के कारण अपेक्षाकृत अधिक कमीशन मिलने का मुद्दा उठाया। और इससे बिक्री कार्मिकों में बेचैनी की भावना बढ़ रही थी। तीनों के खातों की सतही समीक्षा से पता चला कि, कई मामलों में, सरकारी अस्पताल अन्य निजी संस्थानों की तुलना में अधिक भुगतान कर रहे थे।

खरीद नियमों के तहत, सरकार से अपेक्षा की जाती है कि वह उचित मूल्य का भुगतान करे, जो कि अन्य लागत-सचेत ग्राहक भुगतान करते हैं। पूछताछ करने पर श्री शर्मा ने पाया कि इस कार्य में वे तीनों अकेले नहीं थे; इस घोटाले में सरकारी खरीद विभाग के अधिकारी उनकी मदद कर रहे थे। श्री शर्मा को एहसास हुआ कि उनके बिक्री कर्मचारी और कुछ भ्रष्ट सरकारी कर्मचारी काफी समय से राज्य के खजाने को चूना लगा रहे थे।

श्री शर्मा ने तुरंत इसकी सूचना अपने सीईओ को दी और दोनों ने चर्चा की कि बिक्री कर्मचारियों के साथ कैसे व्यवहार किया जाए और क्या सरकार को घोटाले और उनके कर्मचारियों की संलिप्तता के बारे में सूचित किया जाए। इस मुद्दे के बारे में सरकार को सूचित करने का मतलब यह था कि इस बात की पूरी संभावना थी कि उन्हें ब्लैकलिस्ट किया जा सकता है, जिससे बहुत सारे व्यवसाय का नुकसान हो सकता है। श्री शर्मा और सीईओ इस बात को लेकर दुविधा में थे कि मामले को कैसे आगे बढ़ाया जाए।

- इस मामले में कौन-से नैतिक और व्यावसायिक मुद्दे शामिल हैं?
- श्री शर्मा और सीईओ के पास कौन-कौन से विकल्प उपलब्ध हैं?
- क्या आपको लगता है कि बिक्री कार्यबल को स्वतंत्रता देने की संगठनात्मक संस्कृति के कारण समस्या उत्पन्न हुई या व्यक्ति की भ्रष्ट प्रवृत्ति के कारण समस्या उत्पन्न हुई? चर्चा कीजिए।
- जैसा कि इस मामले में बताया गया है, ऐसे अनैतिक व्यवहार को रोकने के लिए कंपनी कौन-से नैतिक तंत्र और उपाय निर्माण और कार्यान्वित कर सकती है? (250 शब्दों में उत्तर दीजिए) 20 अंक

Mr. Sharma was the All India Sales Head of a pharmaceutical company with a turnover of 400 crores. The company's main markets were small towns and tier 2 cities. Further, the company did a sizeable amount of business with state government hospitals and health centers.

Mr. Sharma had given a lot of freedom to field sales agents to strike deals and negotiate prices with clients. This strategy worked well for the company.

Recently Mr. Sharma received word that three company employees were selling products to government hospitals and health centers at a higher price than they were selling to other private hospitals and health centers. The employees were with the company for over five years and were good performers. A few sales staff informally raised the issue of the three getting relatively higher commissions because of their inflated deals. And this was creating a sense of unease among the sales staff. A cursory review of the account of the three showed that, in many instances, the government hospitals were paying more than other private institutions.

Under procurement rules, the government is supposed to pay a fair price, one that other cost-conscious customers pay. On inquiry, Mr. Sharma found that the three were not alone; government purchase

department officials were helping them scam the Department. Mr. Sharma realized that his sales staff and some corrupt government staff had been defrauding the state exchequer for quite some time.

Mr. Sharma immediately reported it to his CEO, and the two discussed how to deal with the sales staff and whether to inform the government about the scam and the involvement of their staff. The issue was informing the government means that there was every possibility that they might be blacklisted, thereby losing a lot of business. Mr. Sharma and CEO were caught in a dilemma regarding how to proceed with the case.

- What are the ethical and business issues involved in the case?
- What are the options available to Mr. Sharma and the CEO?
- Do you think the organizational culture of giving freedom to the sales force led to the issue or was the individual's corrupt nature that led to the problem? Discuss.
- What ethics mechanisms and steps can the company create and implement to prevent unethical behavior, as mentioned in the case?

(Answer in 250 words) 20 marks

(a) Ethical Issues Involved :-

- violation of civil service rules - by government officials
- Case of cellular corruption - by sales staff and govt staff of hospitals.
- Violation of constitutional obligation - to raise the health standards of citizens (PPSC)
- Issue of Transparency - whether to report the scam to government or not

Business Issues Involved :-

- Unethical business principles - Motive to gain extra income by sales staff
- Violation of corporate social responsibility obligation under Companies Act, 2013.

(iii) Issue of being banned if scam reported to government $\rightarrow$ loss of business.

(b) Options available to Mr Sharma & the CEO

(I) Report and the erring sales guys and terminating their jobs.

(II) Report the cellular corruption case to senior officials of hospital.

(III) Proceed with a police case against people involved in the entire scam.

(IV) Consult the erring sales guys about the issue and persuading them to be fair and honest as it will save the reputation of everyone involved in the business chain.

(c) In my opinion, the individual nature is the prime cause of corruption and integrity compromising behaviour of any organisation.

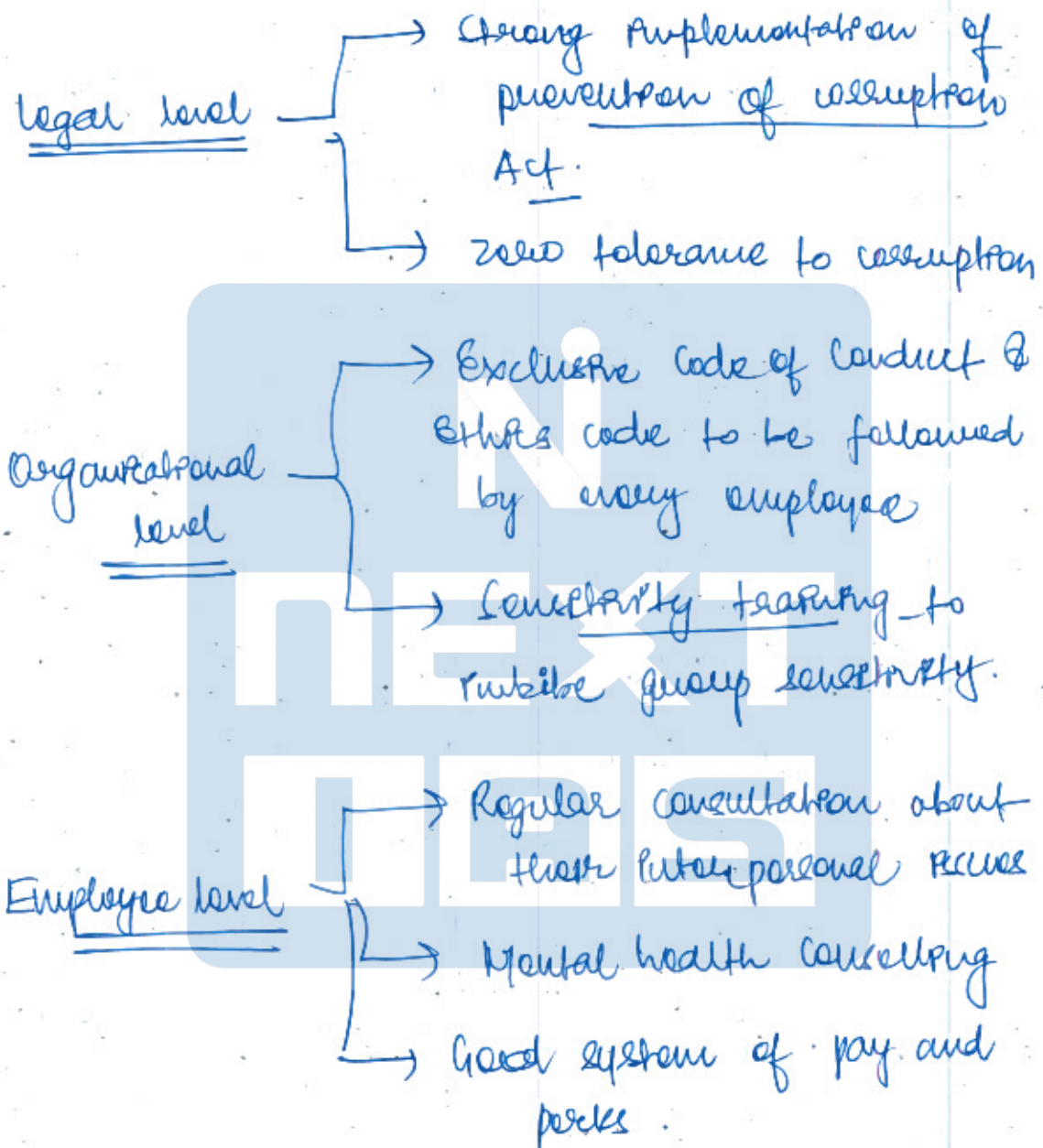
It is mentioned here in the case itself that of all sales guy and all the

check involved, only few sales person and few govt officials were engaged in the corrupt act. Usually, the urge to earn more by doing less and slippery slopes lead the people with weak moral integrity to indulge in integrity compromising behaviour.

Hence it is advisable that value education should start right at school level as Bangladesh education system doing in the form of Integrity shops.

Also, various tool to inculcate strong ethical values at organisational level such as - Citizen's charter, OECD 12 recommendations, Nolan's 7 principle, etc should be promoted at workplace.

(d) Ethics mechanism that can be created to stop such unethical behaviours —



Ethical conduct at workplace should be 'worth star' - guiding employers and employees towards socially responsible behaviour.

12. सिंह गढ़ मुख्य रूप से एक ग्रामीण जिला है जहाँ एक उपभोक्ता वस्तु विनिर्माण संयंत्र को छोड़कर न्यूनतम एवं अपेक्षाकृत महत्वहीन औद्योगिक क्रियाकलाप है, जो रोजगार का प्राथमिक स्रोत है। यहाँ स्वास्थ्य, साक्षरता आदि जैसे विकास संकेतक राष्ट्रीय औसत से काफी नीचे थे।

यहाँ विकासात्मक मुद्दों के साथ-साथ, एक और गंभीर चिंता बाल विवाह में हो रही धीमी वृद्धि थी। कानूनी प्रतिबंधों के बावजूद, बाल विवाह बेरोकटोक बढ़ता जा रहा था।

सामाजिक कार्य में स्नातकोत्तर रश्मि, जो कम उम्र में विवाह से बच गई, ने बाल विवाह पीड़ितों को बचाने और पुनर्वास के लिए एक गैर सरकारी संगठन शुरू किया। पिछले पाँच वर्षों में उसने कई युवा लड़कियों को बाल विवाह का शिकार होने से बचाया। उसकी कार्यशैली सरल थी। उसने गाँवों में मुखबिरों का एक नेटवर्क विकसित किया था जो उसे सूचनाएँ देता था और सत्यापन करने के बाद, स्थानीय कानून प्रवर्तन कर्मियों की मदद से रश्मि बाल विवाह को होने से रोक देती थी।

रश्मि ने सराहनीय काम किया, लेकिन इस दौरान उसने कुछ दुश्मन भी बना लिए। स्थानीय नेता विशेषकर महिलाओं और युवा लड़कियों के बीच उसकी लोकप्रियता से नाराज थे। अपनी गतिविधियों का विस्तार करने के लिए, रश्मि ने जिले की एकमात्र औद्योगिक इकाई के प्रबंधन से संपर्क किया। उसने सफलतापूर्वक कंपनी को अपनी गतिविधियों और एनजीओ में योगदान देने के लिए राजी कर लिया। कंपनी ने उसे बाल विवाह के मुद्दे के बारे में जागरूकता बढ़ाने के लिए श्रमिकों के लिए कार्यशालाएँ आयोजित करने हेतु अपनी सुविधाओं तक पहुँच भी दी।

उसने कंपनी परिसर में अपनी कार्यशालाएँ और अभियान शुरू किया। यद्यपि प्रारंभिक प्रतिक्रिया ठंडी और कभी-कभी पूरी तरह से उदासीन थी। लेकिन वह डटी रही। कुछ महीनों के बाद, एक दिन कंपनी यूनियन के सदस्यों ने उसे कंपनी में प्रवेश करने से रोक दिया और उसके साथ हिंसा करने की धमकी भी दी। रश्मि ने प्रबंधन से बात की, जिन्होंने उसका समर्थन किया और उसकी सुरक्षा सुनिश्चित की। प्रबंधन ने रश्मि और उसके एनजीओ का समर्थन करते हुए एक सर्कुलर (परिपत्र) जारी किया।

प्रबंधन को आश्चर्य हुआ, सर्कुलर के एक सप्ताह बाद, यूनियन ने अचानक हड़ताल का आह्वान किया और एनजीओ की गतिविधियाँ जारी रहने पर काम बंद रखने की धमकी दी। कार्यकर्ताओं का मानना था कि रश्मि का अभियान महिलाओं के दिमाग को भ्रष्ट कर रहा है और उनकी परंपराओं का अनादर कर रहा है। आक्रामक प्रतिक्रिया को देखते हुए कंपनी प्रबंधन ने एनजीओ की गतिविधियों को रोककर श्रमिकों को शांत करने की कोशिश की। रश्मि ने समुदाय के प्रति अपनी सामाजिक जिम्मेदारी पर प्रकाश डालकर प्रबंधन को समझाने की कोशिश की। लेकिन प्रबंधन ने दो टूक जवाब दिया कि हर सामाजिक समस्या उनकी नैतिक जिम्मेदारी नहीं है। रश्मि प्रबंधन के फैसले से निराश थी और सोच रही थी कि कंपनी को अपने अभियानों में कैसे शामिल किया जाए।

- उपरोक्त मामले में कौन-कौन से मुद्दे शामिल हैं?
- आपको क्या लगता है रश्मि को क्या करना चाहिए? क्या रश्मि के लिए स्थानीय प्रशासन को शामिल करना अच्छा विचार होगा? कार्यान्वयन योग्य कार्यवाही का सुझाव दीजिए।
- क्या आपको लगता है कि कंपनियों को उस क्षेत्र की सामाजिक समस्याओं के लिए भी जिम्मेदारी स्वीकार करनी चाहिए जहाँ वे अपना कार्य करती हैं? अगर हाँ तो क्यों, अगर नहीं तो क्यों नहीं?
- श्रमिक संघ की इतनी आक्रामक प्रतिक्रिया के क्या कारण हो सकते हैं? आपके अनुसार रश्मि को कर्मचारी संघ को कैसे संभालना चाहिए?

(250 शब्दों में उत्तर दीजिए) 20 अंक

Singh Garh is a primarily rural district with minimal, relatively insignificant industrial activity, except for one consumer goods manufacturing plant, which was the primary source of employment. Development indicators such as health, literacy, etc., were much below the national average.

Along with developmental issues, another grave concern was the slow rise in child marriages. Despite the legal sanctions, child marriage continued to rise unabated.

Rashmi, a social work postgraduate who escaped an early marriage, started an NGO for rescuing and rehabilitating child marriage victims. In the last five years, she saved a lot of young girls from becoming victims of child marriage. Her modus Operandi was simple. She had developed a network of informants in villages who relayed information to her, and after verifying, Rashmi with help from local law enforcement personnel, prevented the marriage from happening.

Rashmi did commendable work, but she made some enemies in the process. The local leaders resented her popularity with women and young girls in particular. To expand her activities, Rashmi contacted the management of the only industrial unit in the district. She successfully persuaded the company to contribute to her activities and the NGO. The company even gave her access to their facilities to conduct workshops for workers to raise awareness about the issue of child marriage.

As she started her workshops and campaign on the company premises, the initial response was lukewarm and, at times, complete indifference. But she persevered. After a couple of months, one day, the company union members stopped her from entering the company and even threatened her with violence. Rashmi spoke with the management, who supported her and ensured her safety. The management issued a circular supporting Rashmi and her NGO.

To management's surprise, after a week of the circular, the Union called for a flash strike and threatened to continue the work stoppage if the NGO activities continued. The workers believed that Rashmi's campaign was corrupting the women's minds and disrespecting their traditions. The company's management seeing the aggressive reaction sought to assuage the workers by stopping the NGO activities. Rashmi tried to persuade the management by highlighting their social responsibility to the community. But the management was curt in replying that every social problem is not their moral responsibility. Rashmi was disappointed with the management's decision and wondered how best to involve the company in her campaigns.

- What are the issues involved in the above case?
- What do you think Rashmi should do? Would it be a good idea for Rashmi to involve local administration? Suggest an implementable course of action.
- Do you think companies should also accept responsibility for the social problems of the region where they operate? Why/why not?
- What could be the reasons for such an aggressive reaction from the workers union? How do you think Rashmi should handle the workers union?

(Answer in 250 words) 20 marks

(a) The above case highlights multiple issues —

- (i) Violation of law — in the form of child marriage
- (ii) Illiteracy and social backwardness — leading to child marriages
- (iii) Prevailing of patriarchal mindset — men taking decisions on behalf of women
- (iv) Violation of CSR spirit — escaping their (management) social responsibility of a just society

(v) Health related issues - due to early marriage of girls & boys.

(b) Rashmi's course of action -

- ↳ She should pool in all the senior ladies and SHG workers (if any) of the village.
 - ↳ She should discuss the issue right away about negative implications of child marriage.
 - ↳ She also must inform the district administration about all the issues faced along with all the evidences.
 - ↳ She could also engage NGOs engaged in children welfare and sought their intervention.
- Involving local administration will be an

ideal option as -

- ↳ There has been thrust off late on "Beti Bachoo Beti Bachoo" campaign from government.
- ↳ They may ~~be~~ provide right course & address her grievances regarding management and welfare under action.

(C) Companies have a moral responsibility to ensure that their actions/activities lead to a just outcome in the form of Corporate Social Responsibility. They have to be responsible

towards social issues such as —

- ↳ Poverty & Hunger in the area
- ↳ Child malnutrition, Infant mortality etc
- ↳ Proper education and health care.
- ↳ Environmental sustainability etc.

They must accept these responsibilities as —

- (i) It has been mandated under CSR Voluntary Guidelines under Companies Act, 2013
- (ii) Being ethical business firm conforms to the idea of economics with morality by Gandhiji.
- (iii) Being responsible to these issues can improve their credibility as responsible companies.

(d) Reason for aggressive reaction from unions

- ↳ Patriarchal mindset - how can a woman take decisions about a family?
- ↳ Literacy and educational parity - unawareness of implications of ~~being~~ ~~poor~~ child marriages
- ↳ Deep rooted traditional customs - considered sacrosanct - violation tantamount to interfering in their core belief
- ↳ Low awareness about modern values - leading to advocacy of medieval ideas.

Rashmi's course of action for union reaction

- ↳ She should hold a face to face conversation with union leaders and should make them understand the health impacts of child marriage
- ↳ She should present examples of some respected women achievers eg. Dr. Bhanubhai, Po V. Sundhara, IAS officers etc. to highlight

the importance of education for girl child.

↳ She should also indulge with local NGOs,
and LMG groups, asking them to persuade
Union leader to let her do the noble work.

Most of the social reforms meet with violent
social reaction due to relative backwardness
and dearth of awareness.

Government should try to increase
the awareness, education and sensitization
drive to bring about required attitudinal
and behavioural change among masses.

Space for Rough Work



Space for Rough Work

